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Market Place

Active

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Employees
Menu

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Profile
Settings
Locations
Financials
Subscriptions



Welcome back, Jim

Edit Layout

Add Gadget



What's New (requires Attention)

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat
- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.



Capital Application

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Call to action

At a Glance

Reviews ★★★★★

12 New Positive Reviews
lorem ipsum lorem ipsum

[See Reviews >](#)

Title TBD

lorem ipsum lorem ipsum lorem ipsum
lorem ipsum

9%

[Link TBD >](#)

Reviews ★★★★★

12 New Positive Reviews
lorem ipsum lorem ipsum

[See Reviews >](#)

Title TBD

lorem ipsum lorem ipsum lorem ipsum
lorem ipsum

9%

[Link TBD >](#)

Customer Spending Habits

30%

lorem ipsum lorem
lorem ipsum
lorem ipsum

[See Promotions >](#)

Server Performance

lorem ipsum lorem
lorem ipsum lorem lorem ipsum
lorem ipsum lorem

[Link TBD >](#)

Customer Spending Habits

30%

lorem ipsum lorem
lorem ipsum
lorem ipsum

[See Promotions >](#)

Server Performance

lorem ipsum lorem
lorem ipsum lorem lorem ipsum
lorem ipsum lorem

[Link TBD >](#)

Insights

Oct 05, 2021 Calendar icon Daily Dropdown arrow

Customers **+100**

Oct 05, 2021
New: \$3,500.00

Sales **+\$6000.00**

Legend: ■ New Customers ■ Repeat Customers

New VS Repeat

Conversion Rate **50%** Conversion Ratio **2:7**

| Order Type | New | Repeat |
|------------|-----|--------|
| Dine In | 50 | 20 |
| Pick Up | 40 | 15 |
| Delivery | 30 | 11 |

Insights

- ▼ 50 less orders on Thursday Info icon
- ▲ \$1000 - Superbowl Coupon Info icon

Average Customer Return Visits: 2 per Week Dropdown arrow

Menu Insights

see all

Magic Quadrant | Repeat Customer Favorites | Most Popular Oct 05, 2021

Hidden Gems Info icon

Greatest Hits Info icon

Underperformers Info icon

One Hit Wonders Info icon

report card view

Net Sales | Gross Sales | Covers | Card Sales | Time of Day | Day of Week

Sales Trends

Oct 3 - Oct 05, 2021 Dropdown arrow

Daily Sales Projections

- ▲ Yesterday's Sales: \$10,000
- ▼ Projected Sales: \$9,595

Break Even Point: +\$5,250

Insights

- ▼ Sell 5 more drinks Info icon
- ▲ \$1000 - Superbowl Coupon Info icon

Oct 05, 2021 Calendar icon Daily Dropdown arrow

10 miles | 100 mil

Repeat Customers Dropdown arrow

Trending Sort: Most Orders Dropdown arrow

- ▲ **60601-1231** 10 Orders
Avg: \$75 Dine In: 5 Delivery: 3 Carry Out: 2
- ▲ **60602-1231** 15 Orders
Avg: \$44 Dine In: 9 Delivery: 5 Carry Out: 1
- ▲ **60603-1231** 20 Orders
Avg: \$88 Dine In: 11 Delivery: 3 Carry Out: 6
- ▲ **60604-1231** 22 Orders
Avg: \$55 Dine In: 4 Delivery: 6 Carry Out: 12

At a Glance

Reviews ★★★★★

12 New Positive Reviews

All mention new wine and dessert pairing

[See Reviews >](#)

Title TBD

Tiramisu is a good seller, but only 9% of customers who order return.

9%

[Link TBD >](#)

Customer Spending Habits



Customers spent 30% less using this week's wine promotion.

[See Promotions >](#)

Server Performance

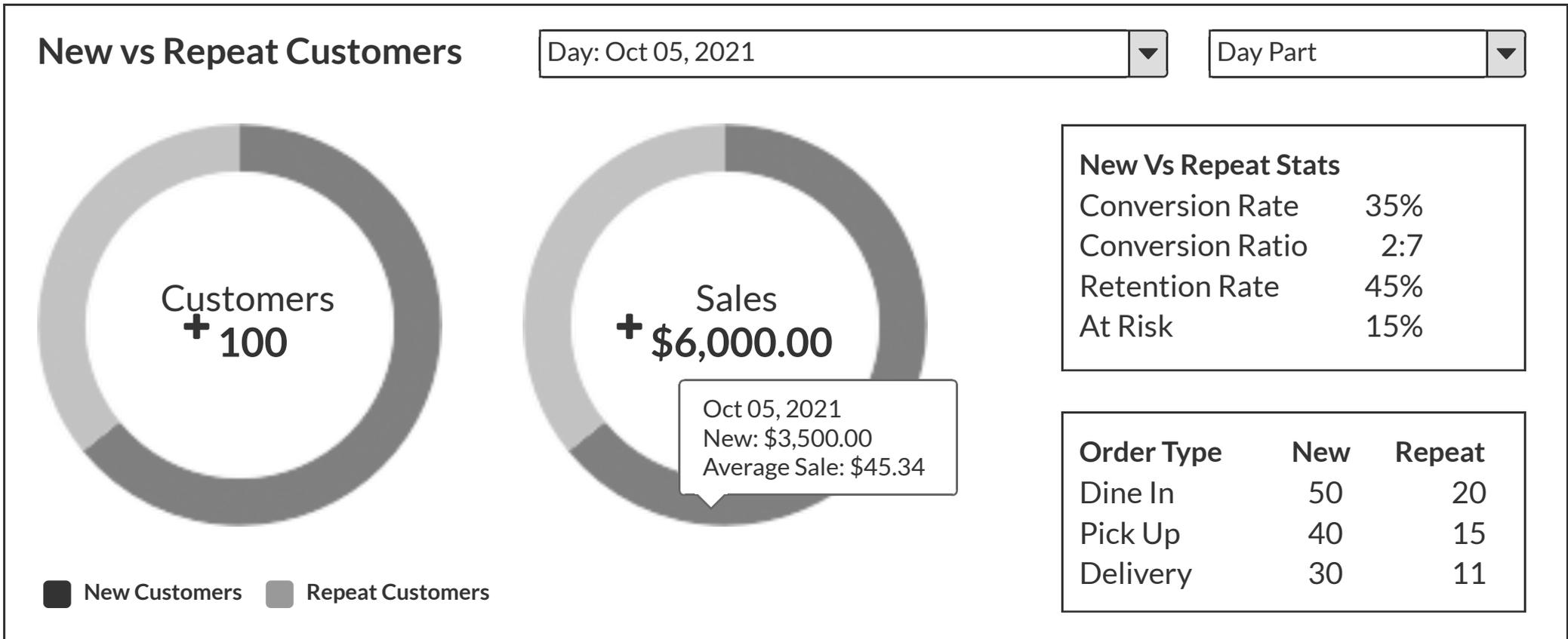


Eric turns tables 7 minutes slower than average, costing \$450 in lost sales this week.

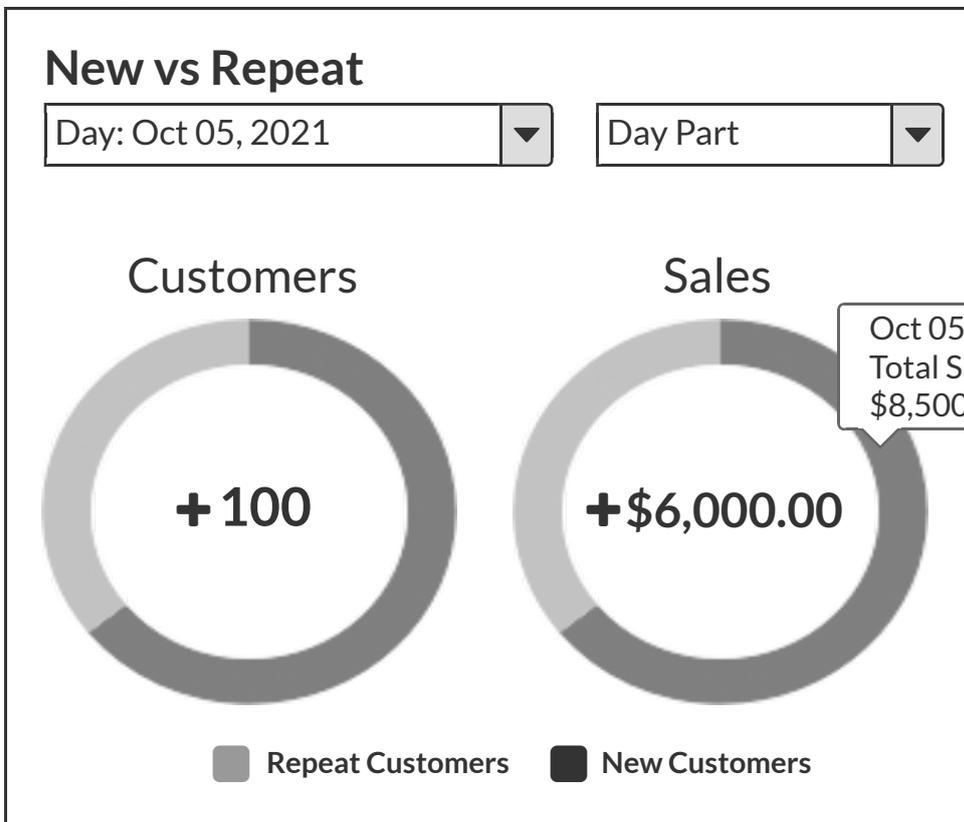
[Link TBD >](#)

New vs Repeat

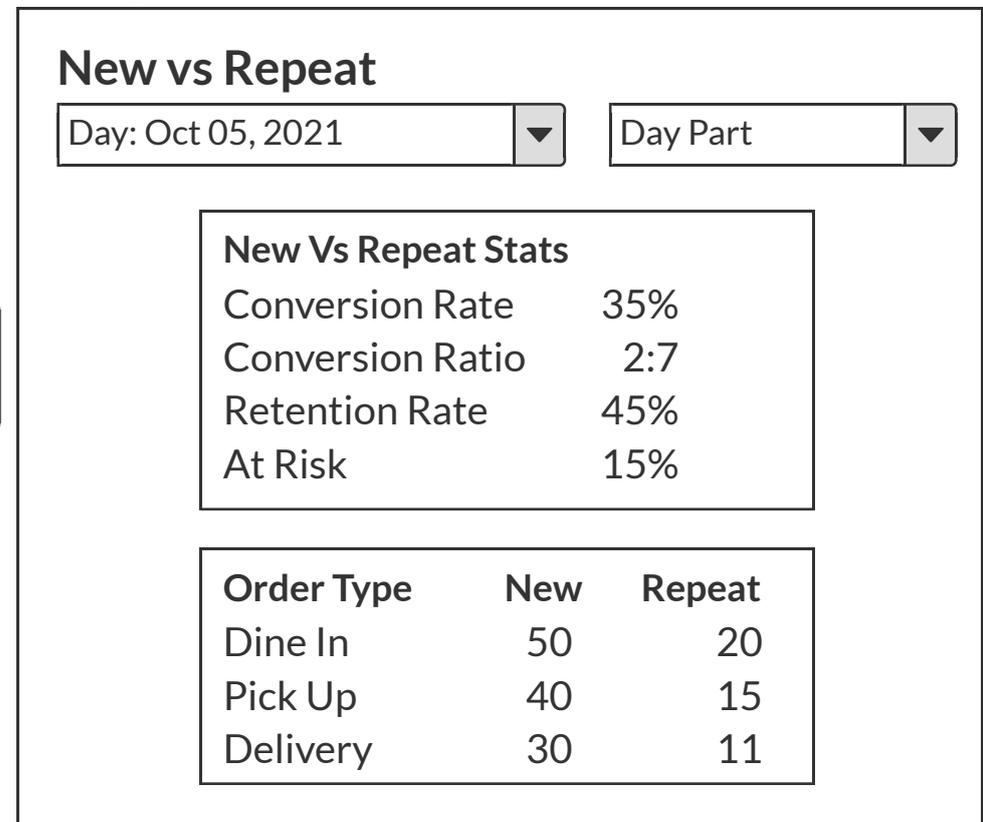
Default



Compact



Compact



Product Insights

Insights

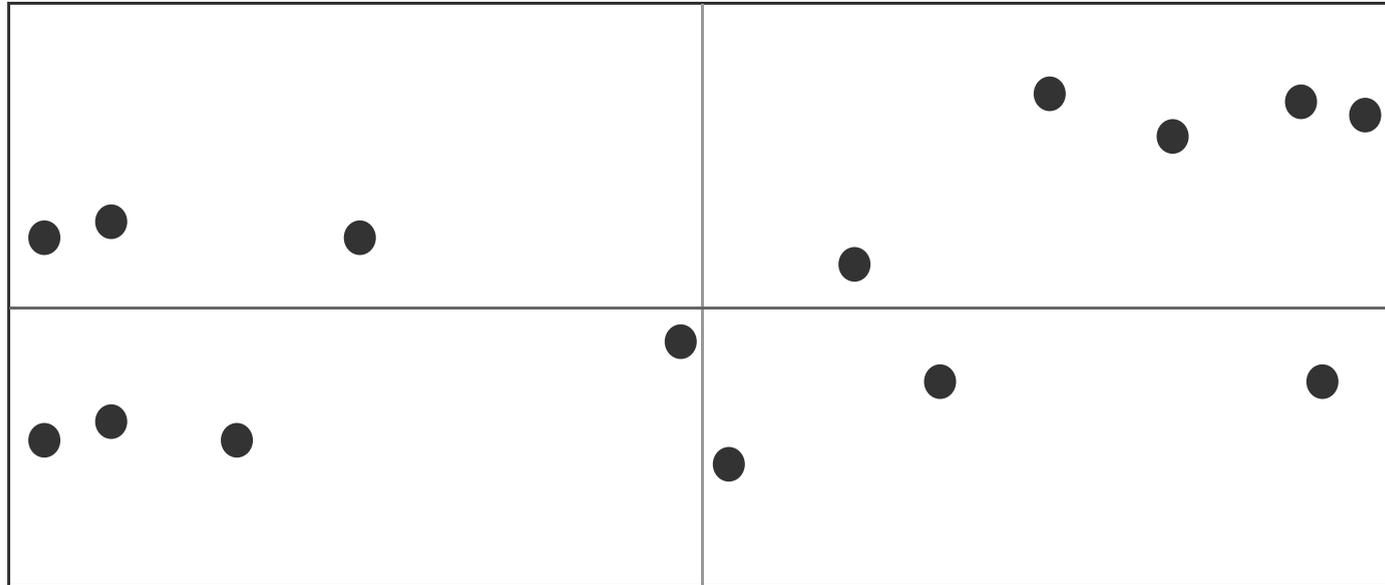
Date: Oct 05 - 30, 2021

Compare:

- Departments
- Menu Items

Trending

Money Maker



Unpopular

Most Sold

Select Departments

- Entrees
- Appetizers
- Drinks
- Desserts

Insights

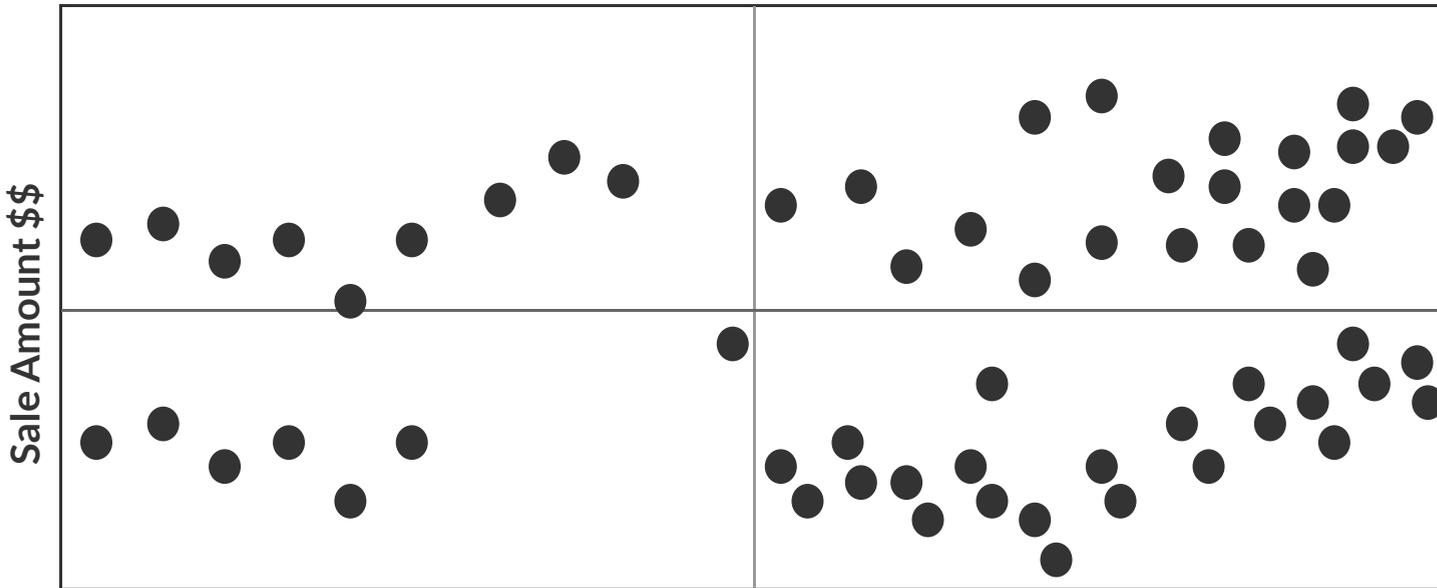
Date: Oct 05 - 30, 2021

Compare:

- Departments
- Menu Items

Upcoming

Most Sold



Sale Amount \$\$

Unpopular

Popularity

All time favorite

Select Menu Items

Filter By Dept

Dept 1

- Bison Burger
- Venison Burger
- Bacon Burger

Dept 2

- Fries

Insights

Date: Oct 05 - 30, 2021

Compare:

- Departments
- Menu Items

Upcoming

Most Sold



Sale Amount \$\$

Unpopular

Popularity

All time favorite

Most Sold

906 Orders
better than 40% of Food

43% of customers returned
better than 87% of Food

Select Departments

- Entrees
- Appetizers
- Drinks
- Desserts

Customer Trends By Zip Location

Default

In Person
Online

Customers By Zip

Day: Oct 05, 2021

▼

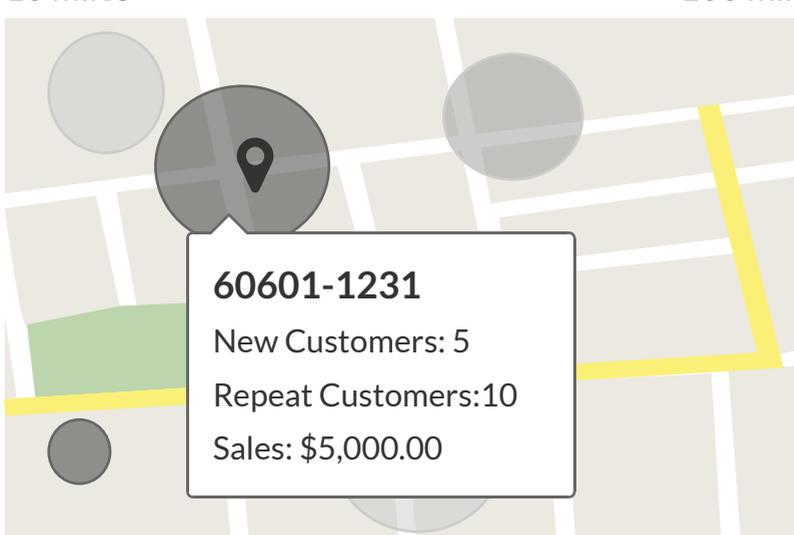
Day Part

▼

View By: Repeat Customers

▼

10 miles
100 mil



Some text

Sort: Most Orders

▼

▲ **60601-1231**

Avg: \$75 Dine In: 5 Delivery: 3 Carry Out: 2

10 Orders

▲ **60602-1231**

Avg: \$44 Dine In: 9 Delivery: 5 Carry Out: 1

15 Orders

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20 Orders

▲ **60604-1231**

Avg: \$55 Dine In: 4 Delivery: 6 Carry Out: 12

22 Orders

Compact

In Person
Online

Customers By Zip

Day: Oct 05, 2021

▼

Day Part

▼

View By: Repeat Customers

▼

Some text

Sort: Most Orders

▼

▲ **60601-1231**

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Compact

In Person
Online

Customers By Zip

Day: Oct 05, 2021

▼

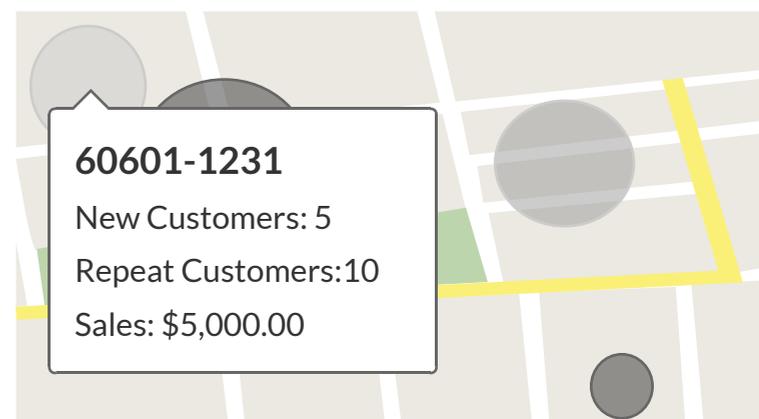
Day Part

▼

View By: Repeat Customers

▼

10 miles
100 mil

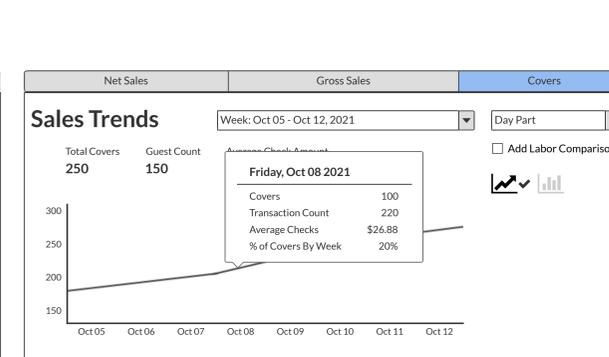
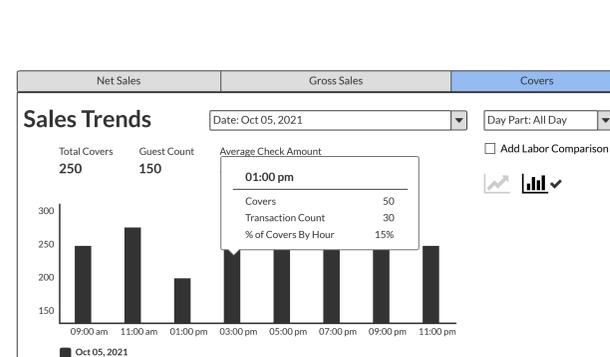
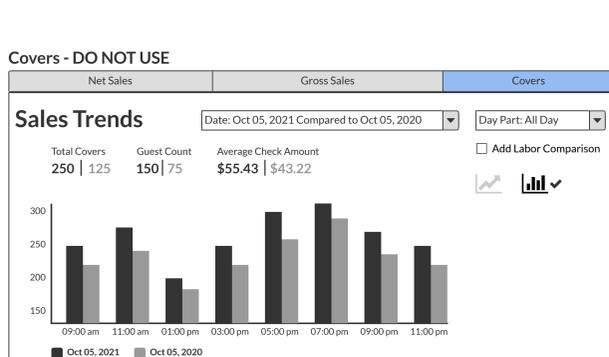
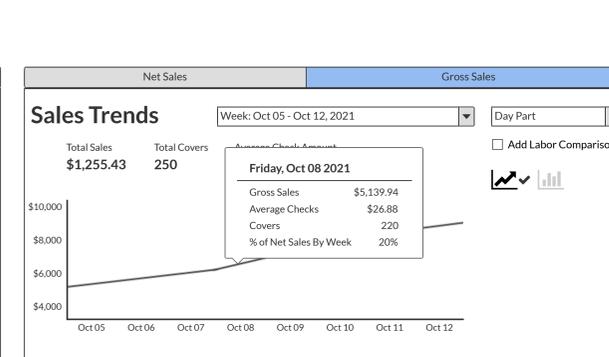
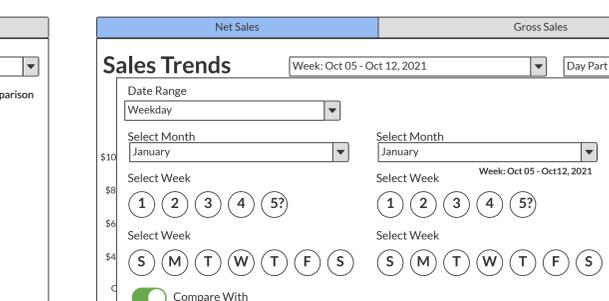
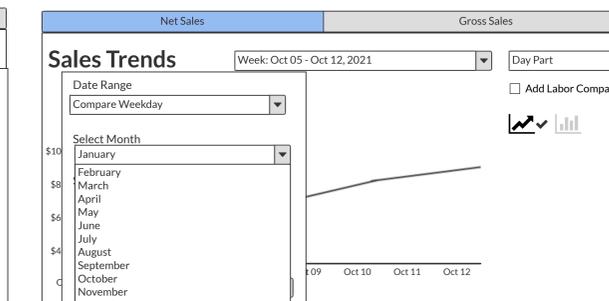
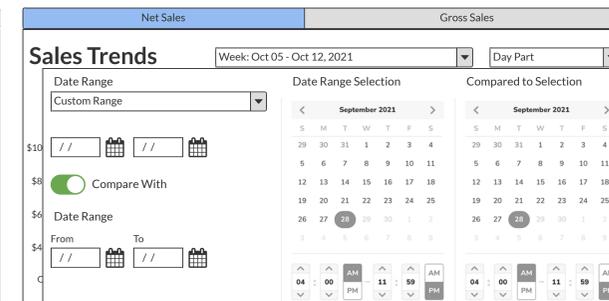
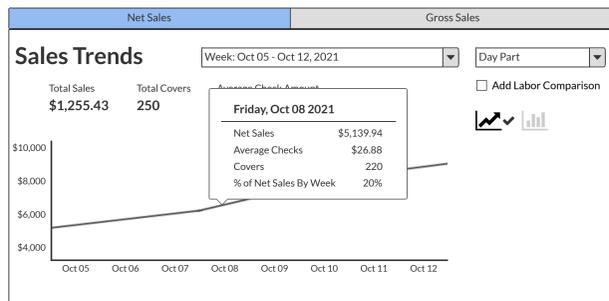
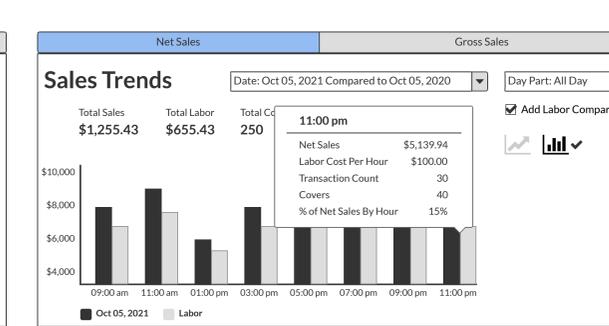
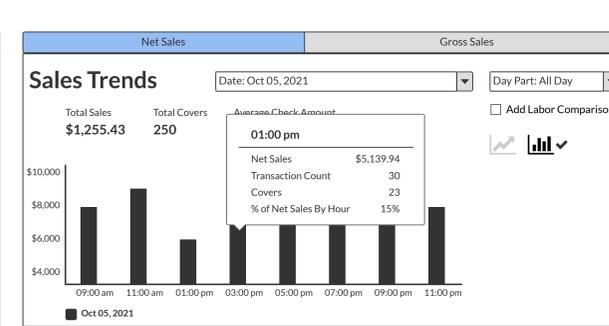
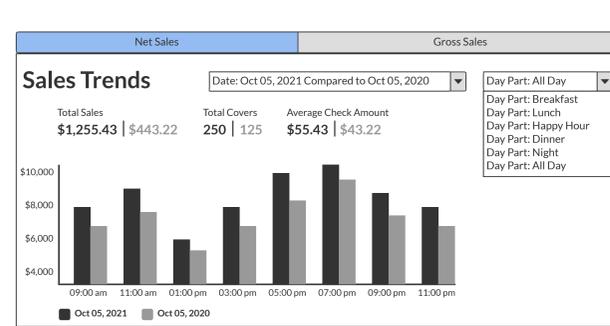
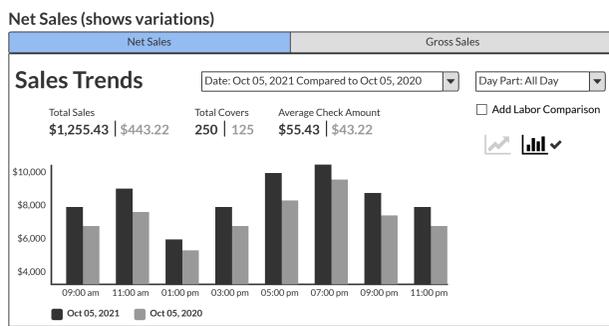


60601-1231

New Customers: 5

Repeat Customers: 10

Sales: \$5,000.00





Select Location

Support



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Reports

Quick View

+ Add Tile

Placeholder

Placeholder

Placeholder

All Reports

Search Reports

Create a Report

| Report Name | Report Type | Scheduled Time | Shared With | Actions |
|--------------------|-------------|---------------------|-------------------------------------|---|
| Finance Report | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |
| Employee Reports | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |
| Weekly Sales 08-15 | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |
| Finance Report | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |
| Employee Reports | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |
| Weekly Sales 08-15 | Financial | 08/21/2021 09:45 am | Jim Morrison Johm Densmore (3 more) | Run Report Edit Delete + Add to Dashboard |



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Create New Report

1 Name Your Report

2 Select Report Type

3 Select Location(s)

4 Filter By Date

▼ Advanced Options

▼ Report Settings

[Cancel](#)

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Select Location ▼

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Create New Report

1 Name Your Report

2 Select Report Type

 ▼

3 Select Location(s)

 ▼

4 Filter By Date



^ Advanced Options

5 Select Your Columns (optional)

Choose the data fields you would like in the report

Available Columns

- Count Amount**
Small description of column goes below
- % of Gross**
Small description of column goes below
- % of Net**
Small description of column goes below
- Checkbox**
Small description of column goes below

Selected Columns

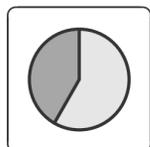
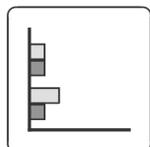
Drag and drop the columns in the order you would like to see them

+ [Add New Group](#)

- Employee
- Discounts
 - Count Amount
 - % of Gross
 - % of Net
- Payment Type
- Taxes

6 Add Charts & Graphs (optional)

Placeholder instructional text goes here



^ Report Settings

Email Report To: (optional)

Report Format

 ▼

Schedule Date



[Cancel](#)



Select Location ▼

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Reports

① **Name Your Report**
 ② **Select Report Type**
 ③ **Select Location(s)**
 ④ **Filter By Date**
Generate Actions ▼ Share With

[^ Advanced Options](#)

Filter Columns

| Groupings: | Discounts | | | | Taxes | | Payment Type | | | |
|------------------|-------------------|--------------|------------|----------|-------------------|----------|-------------------|--------------|------------|----------|
| ▼ Group 1 | Total: \$1,793.65 | | | | Total: \$1,793.65 | | Total: \$1,793.65 | | | |
| ^ Group 2 | Total: \$2,803.65 | | | | Total: \$145.00 | | Total: \$145.00 | | | |
| The Lodge | \$ off | Count/Amount | % of Gross | % of Net | 10% | 15% | Credit Card | Count/Amount | % of Gross | % of Net |
| | \$1.00 | 15/20.00 | 25% | 25% | \$580.00 | \$695.00 | Visa | 15/20.00 | 25% | 25% |
| | \$10.00 | 10/25.00 | 10% | 10% | \$580.00 | \$695.00 | Mastercard | 10/25.00 | 10% | 10% |
| | \$25.00 | 25/100.00 | 15% | 15% | \$580.00 | \$695.00 | Discover | 25/100.00 | 15% | 15% |
| HangeUppe | \$1.00 | 15/20.00 | 25% | 25% | \$580.00 | \$695.00 | Visa | 15/20.00 | 25% | 25% |
| | \$10.00 | 10/25.00 | 10% | 10% | \$580.00 | \$695.00 | Mastercard | 10/25.00 | 10% | 10% |
| | \$25.00 | 25/100.00 | 15% | 15% | \$580.00 | \$695.00 | Discover | 25/100.00 | 15% | 15% |
| Life's Too Short | \$1.00 | 15/20.00 | 25% | 25% | \$580.00 | \$695.00 | Visa | 15/20.00 | 25% | 25% |
| | \$10.00 | 10/25.00 | 10% | 10% | \$580.00 | \$695.00 | Mastercard | 10/25.00 | 10% | 10% |
| | \$25.00 | 25/100.00 | 15% | 15% | \$580.00 | \$695.00 | Discover | 25/100.00 | 15% | 15% |
| ▼ Group 3 | Total: \$1,793.65 | | | | Total: \$1,793.65 | | Total: \$1,793.65 | | | |
| ▼ Group 4 | Total: \$1,793.65 | | | | Total: \$1,793.65 | | Total: \$1,793.65 | | | |
| ▼ Group 5 | Total: \$1,793.65 | | | | Total: \$1,793.65 | | Total: \$1,793.65 | | | |

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Transactions

Back

Print

Export

Update

Date Presets

Select ▼

Date Range

//



//



| Transaction Type | Invoice | Date | Card Type | Card Number | Customer Name | Amount | Fraud Score |
|------------------|----------|------------|------------------|----------------|-----------------|----------|-------------|
| Card Decline | AB-10987 | 05/01/2021 | Visa | 479890****9009 | Sharon Williams | \$24.99 | ! 55 |
| Fraud Decline | AB-10986 | 05/01/2021 | American Express | 479890****9009 | Ron Sanford | \$94.99 | ! 92 |
| Authorized | AB-10985 | 05/01/2021 | Discover | 479890****9009 | Olive Rodrigo | \$65.99 | 12 |
| Fraud Decline | AB-10984 | 05/01/2021 | Visa | 479890****9009 | Aaron Ryan | \$987.99 | ! 80 |
| Card Decline | AB-10983 | 05/01/2021 | Visa | 479890****9009 | Chris Huett | \$19.99 | ! 65 |
| Authorized | AB-10982 | 05/01/2021 | Visa | 479890****9009 | Saul Williams | \$16.99 | 12 |

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Virtual Terminal

Date Range

09/09/2021



09/09/2021



Invoice ID, Last 4 digits of credit card

Generate

Refund

New Sale

| Invoice | Total | Date | Authroization # | Tip | Card # | Name | Type | Action |
|------------|---------|------------|-----------------|--------|-------------|------|------|--------|
| 0009873526 | \$5.00 | 09/09/2021 | OK39... | \$0.00 | **** * 1119 | | SALE | Adjust |
| 0009873527 | \$15.00 | 09/09/2021 | OK40... | \$0.00 | **** * 1234 | | SALE | Adjust |
| 0009873528 | \$25.00 | 09/09/2021 | OK41... | \$0.00 | **** * 2345 | | SALE | Adjust |
| 0009873529 | \$35.00 | 09/09/2021 | OK42... | \$0.00 | **** * 3456 | | SALE | Adjust |
| 0009873530 | \$45.00 | 09/09/2021 | OK43... | \$0.00 | **** * 4567 | | SALE | Adjust |
| 0009873531 | \$55.00 | 09/09/2021 | OK44... | \$0.00 | **** * 5678 | | SALE | Adjust |
| 0009873532 | \$65.00 | 09/09/2021 | OK45... | \$0.00 | **** * 6789 | | SALE | Adjust |
| 0009873533 | \$75.00 | 09/09/2021 | OK46... | \$0.00 | **** * 7890 | | SALE | Adjust |
| 0009873534 | \$85.00 | 09/09/2021 | OK47... | \$0.00 | **** * 8901 | | SALE | Adjust |
| 0009873535 | \$95.00 | 09/09/2021 | OK48... | \$0.00 | **** * 9012 | | SALE | Adjust |



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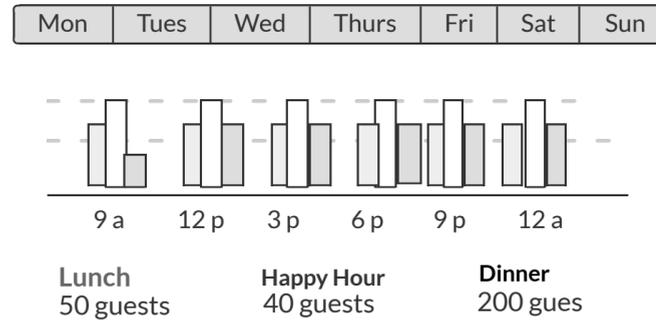
Operations

At a Glance

What's New (requires Attention)

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat
- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

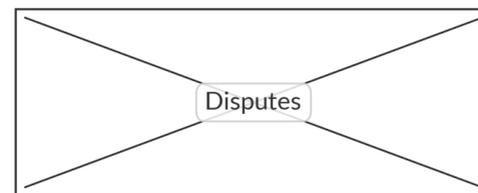
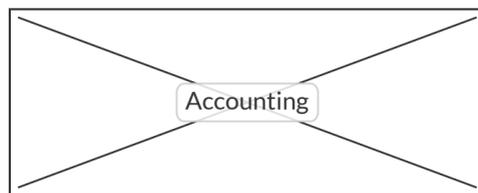
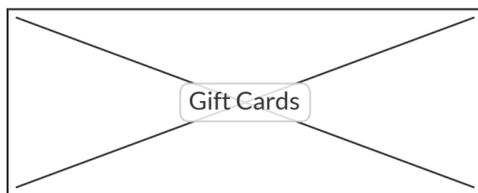
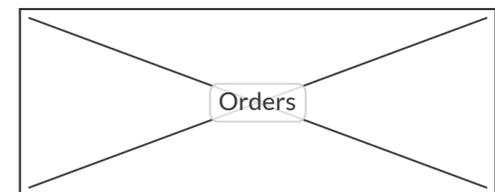
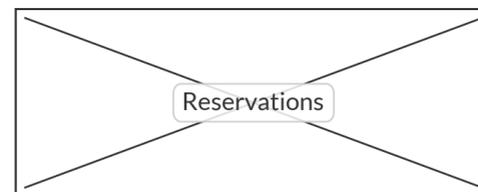
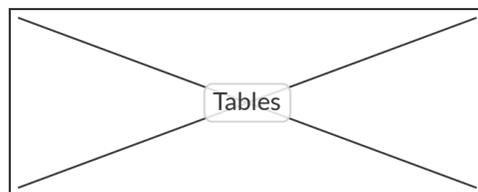
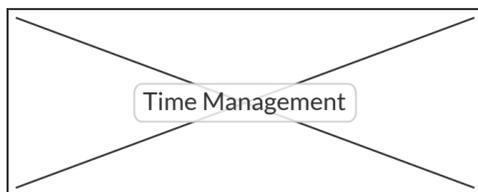
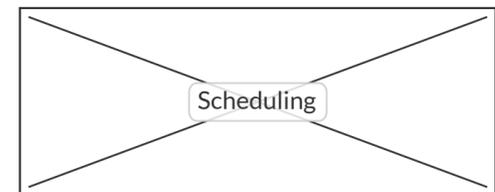
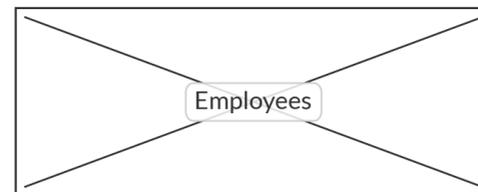
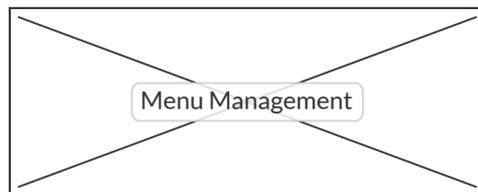
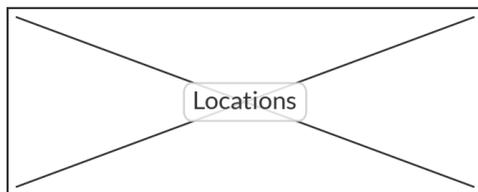
Coverage



Reminders

| JANUARY 2022 | | | | | | |
|--------------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | 1 | 2 | 3 | 4 | 5 |

- Locations
- Menu Mgmt
- Employees
- Scheduling
- Time Mgmt
- Tables
- Reservations
- Orders
- Gift Cards
- Accounting
- Disputes



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Select Location ▼

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Capital

Get fast access to the funds you need to see your business soar!

Select the range that works for you.

- \$5,000 - \$25,000
- \$25,000 - \$50,000
- \$50,000 - \$75,000
- \$75,000 - \$100,000

[Apply For Loan](#)

Withheld Client Payments: 17%

All loans are issued by Blue Ridge Bank, National Association, located in Luray, VA. The individual authorized to act on behalf of the business must be a U.S. citizen or permanent resident and at least 18 years old. Valid U.S. bank account and Social Security number or individual Taxpayer identification Number are required. Actual fee depends upon payment card processing history, loan amount and other eligibility factors. Loan eligibility not guaranteed. All loans subject to credit approval.

Selling Point #1 Title is here

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Other Selling Point Title

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Select Location

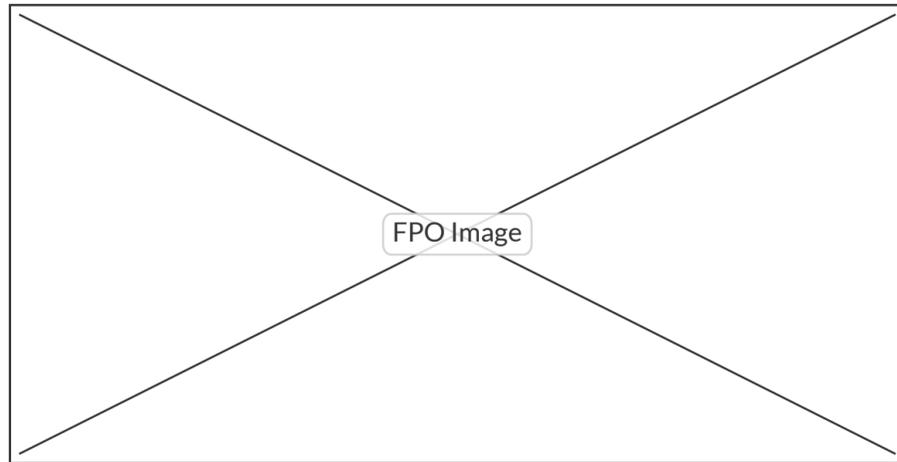
Support



Home | Reports | Transactions | Virtual Terminal | Operations | Capital | Marketing | Applications

Marketing

Create New Campaign



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Call To Action

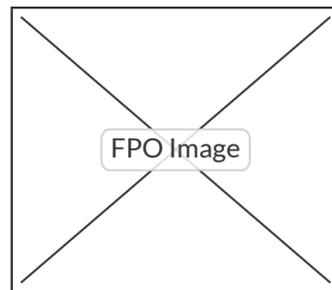
Active Campaigns

Email 5 active Campaigns



5% Open Rate
45% Bounce Rate
50% Click Throughs

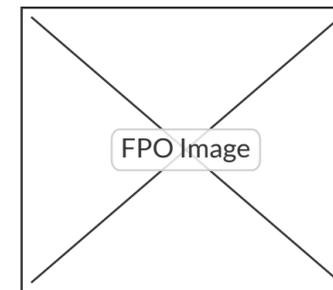
Facebook 0 active Campaigns



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Start Campaign

Reciept 0 active Campaigns



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Start Campaign

- Engagement
- Reputation
- Social Media
- Customer Data
- Loyalty



Select Location ▼

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Applications

Q search

Active

1

Gift Cards

Loyalty

1

QR Codes

Invoicing

Available

Scheduling

Payroll

Online Ordering

Website

Reservations

Wait List

Marketplace



Select Location ▼

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Account Settings

- Profile
- Settings
- Locations
- Financial
- Subscriptions
- 2 Factor
- User Mgmt

Profile

Account Info

First Name

Jim

Last Name

Morrison

Email

Jim.Morrison@doors.com

User Type

Admin ▼

Update Password

Current Password

••••••••

New Password

••••••••

Confirm New Password

Update Account

[Cancel](#)