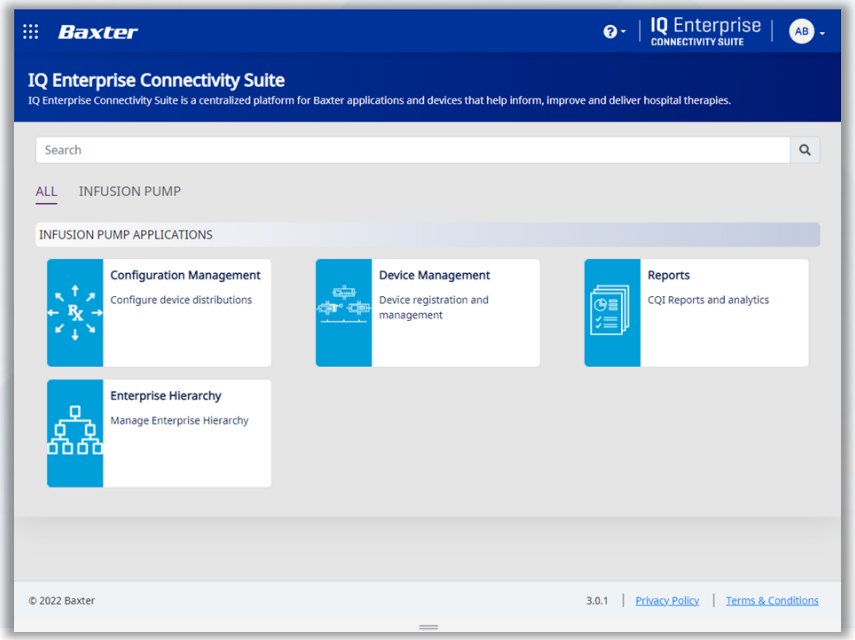
Baxter

# IQE Reimagined

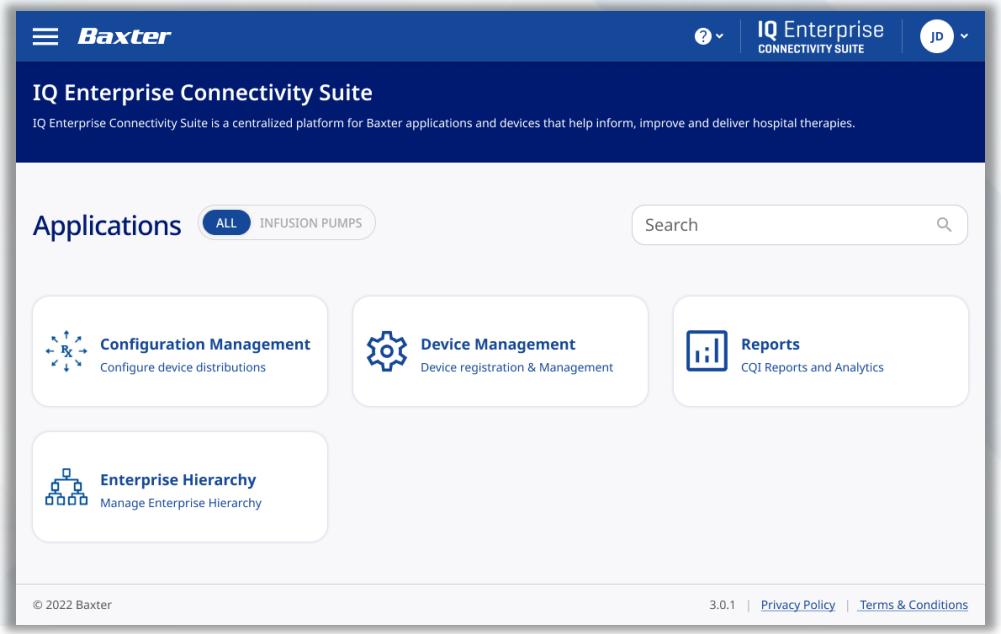
# Why Update IQE?

Creating design consistency across applications is extremely important to improving Baxter's brand identity as well as overall User Experience. As new doctors, nurses and clinicians come into the medical field they will be expecting clean, sleek and easy to use designs. IQ Enterprise is a very powerful application but unfortunately its visual design is rather dated. We took the new Baxter branding as well as the design concepts behind "Fugu" and did a "reimagining" of what IQE could look like with just a few changes. We took a few IQE screens and applied Fugu styling to see how they could be improved.

## Current IQE




## Updated IQE



# Update Process

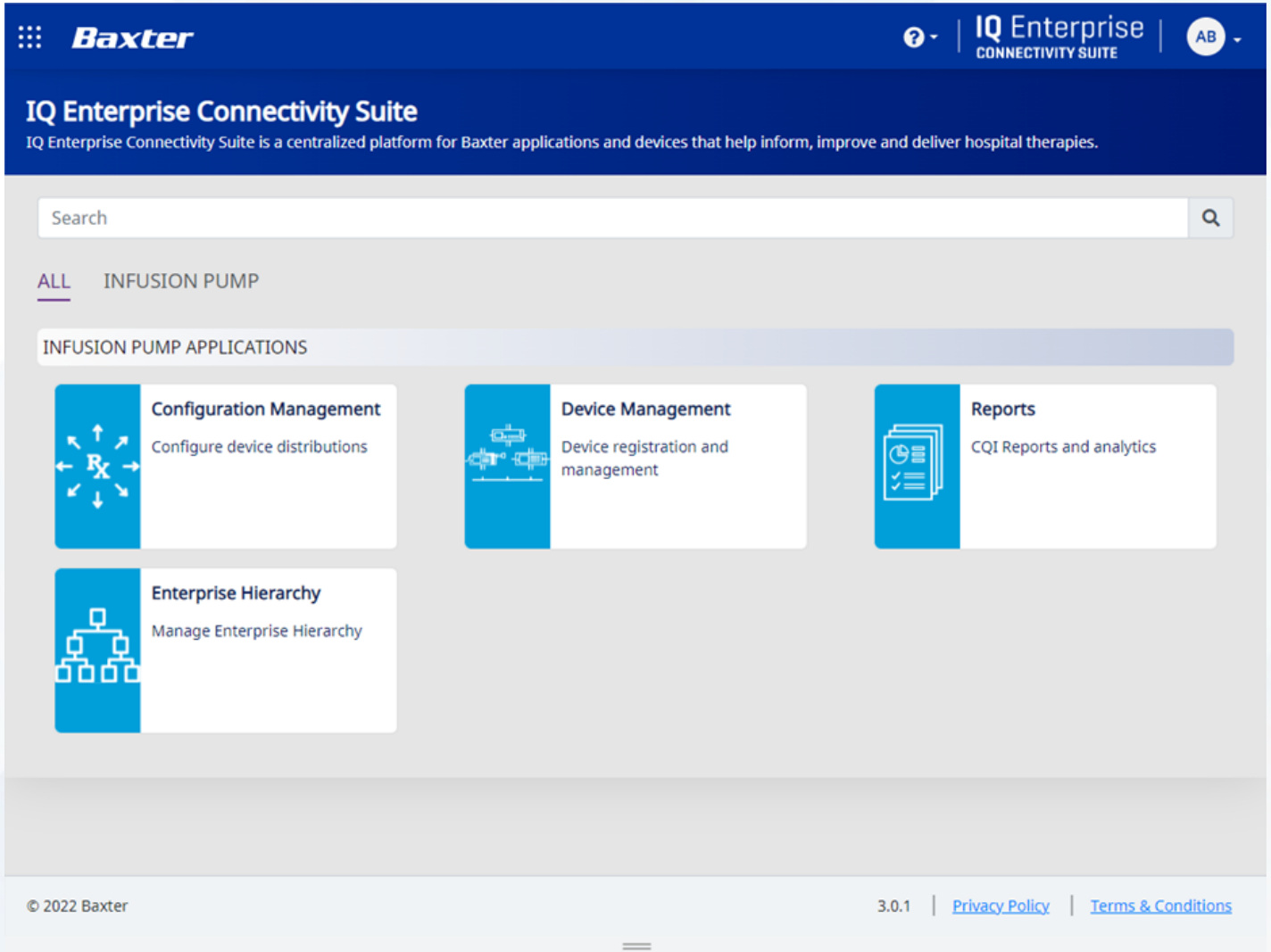
The design change process was fairly simple. We looked at what made Fugu a visually appealing design and tried to transfer those elements to IQE.

- We added a more subtle gray background
- Used the same font styles
- Added newer icons where it made sense
- Experimented with different color combinations based on the new marketing guidelines
- Moved some page elements to hep create a more consistent hierarchy
- Updated button and text link styles
- Recreated table and sort styling

Even though we made several visual updates and some interaction changes we did not change the core functionality of IQE.

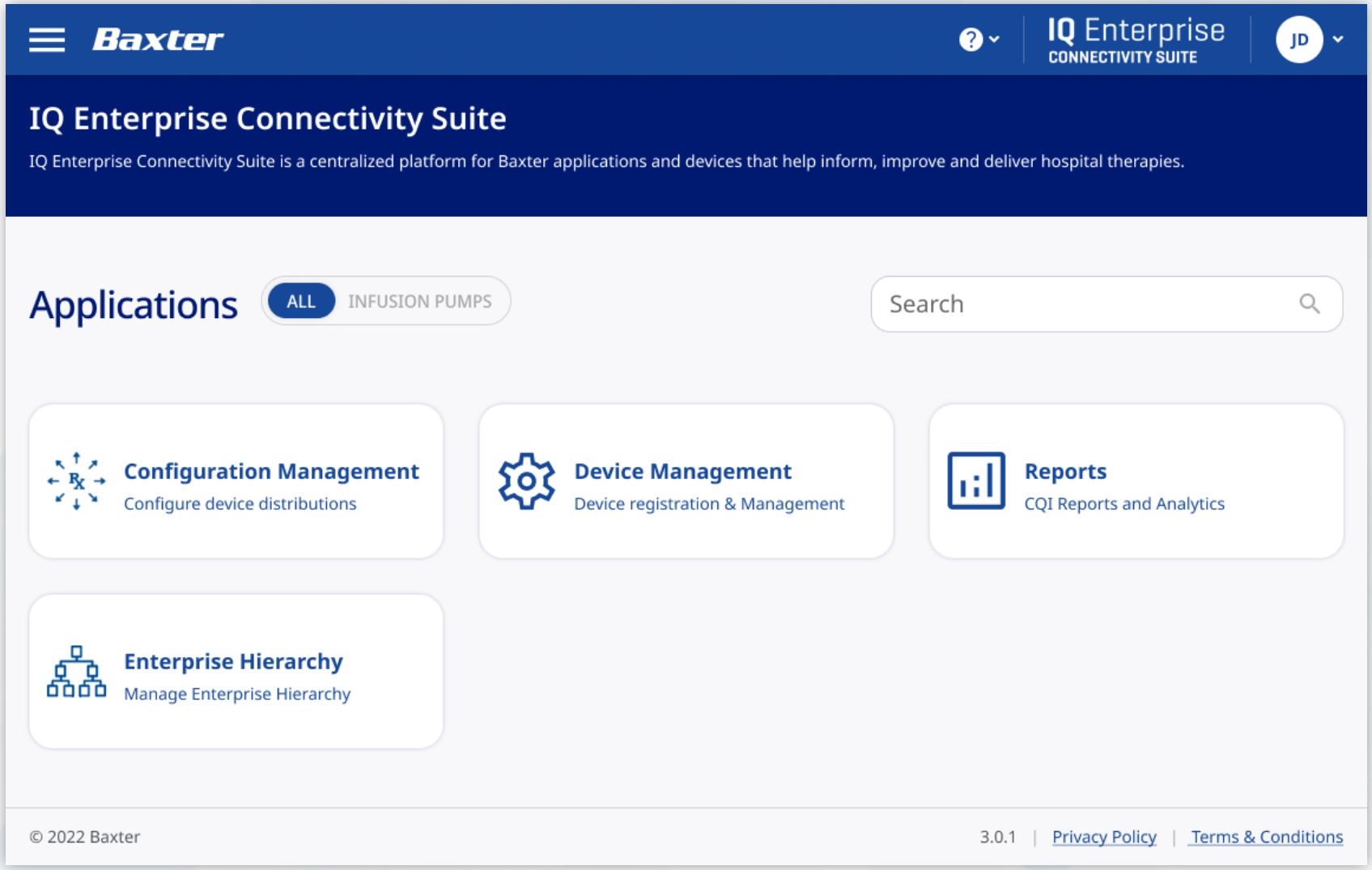
- The navigation remains intact
- Data display is almost identical
- Filtering is untouched

# Home/Landing Page




Current IQE

# Home/Landing Page

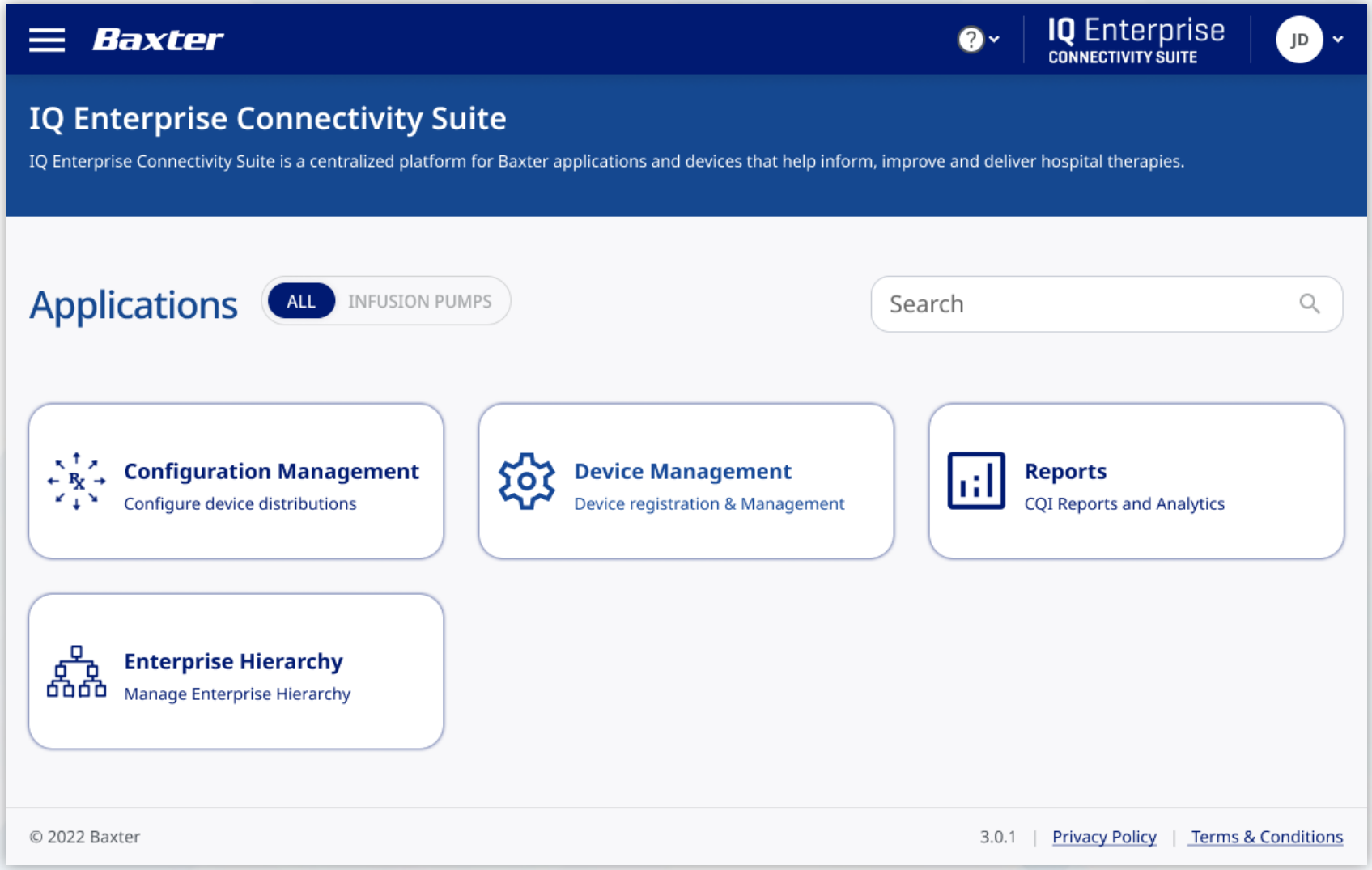



## IQE Baxter Blue

Following the new brand guidelines we used the Baxter Blue (#154898) for all text links and buttons. While we used the navy blue (#001A72) for the header and titles.

- We added more rounded edges for the form fields.
- Reduced the size of the search bar
- Converted top tabs into a toggle
- Main Page Buttons
    - Removed the cyan
    - Updated some icons
    - Added subtle drop shadows

# Home/Landing Page

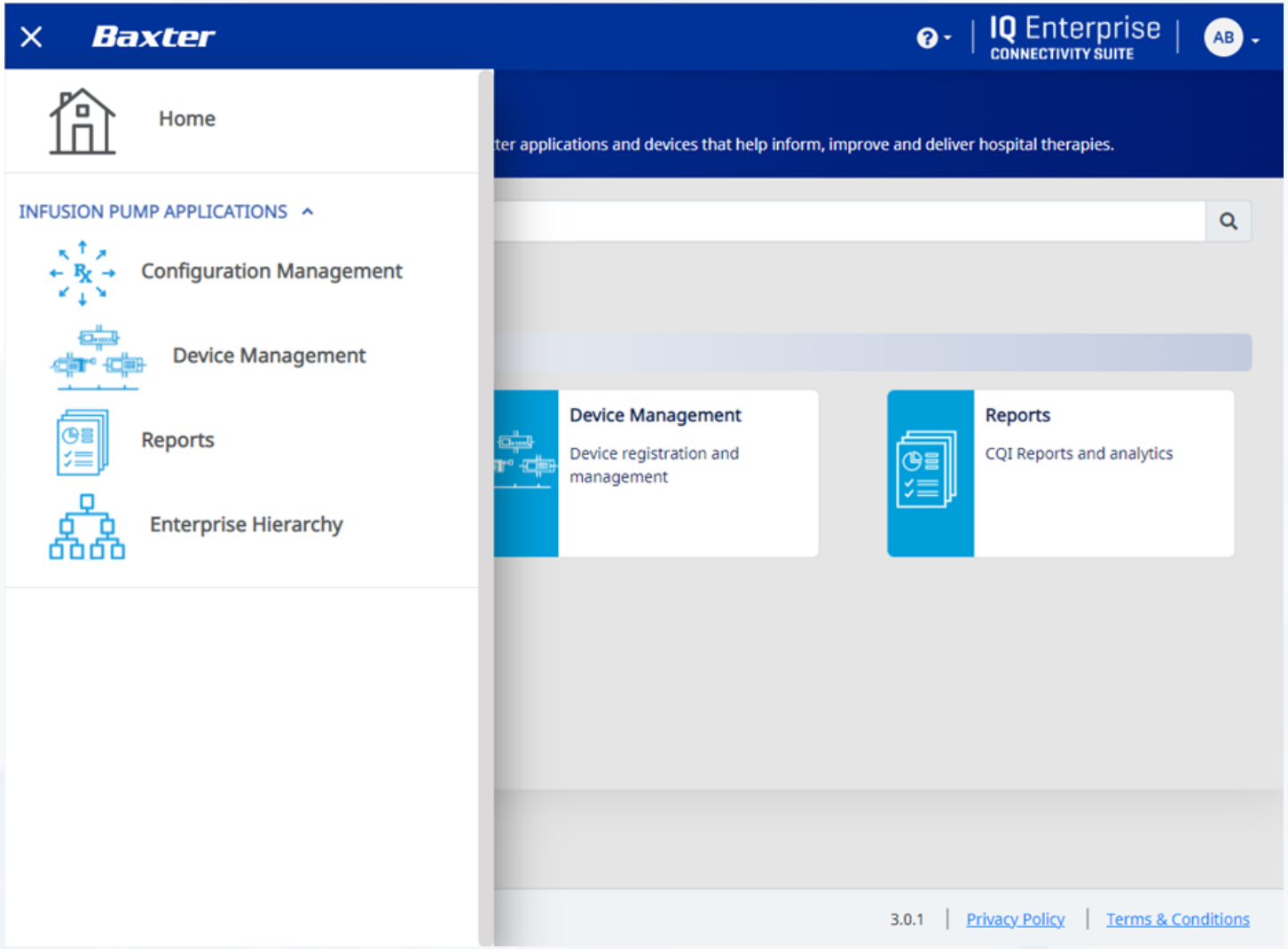



## IQE Navy Blue

We wanted to experiment and show the two branding blues in different roles.

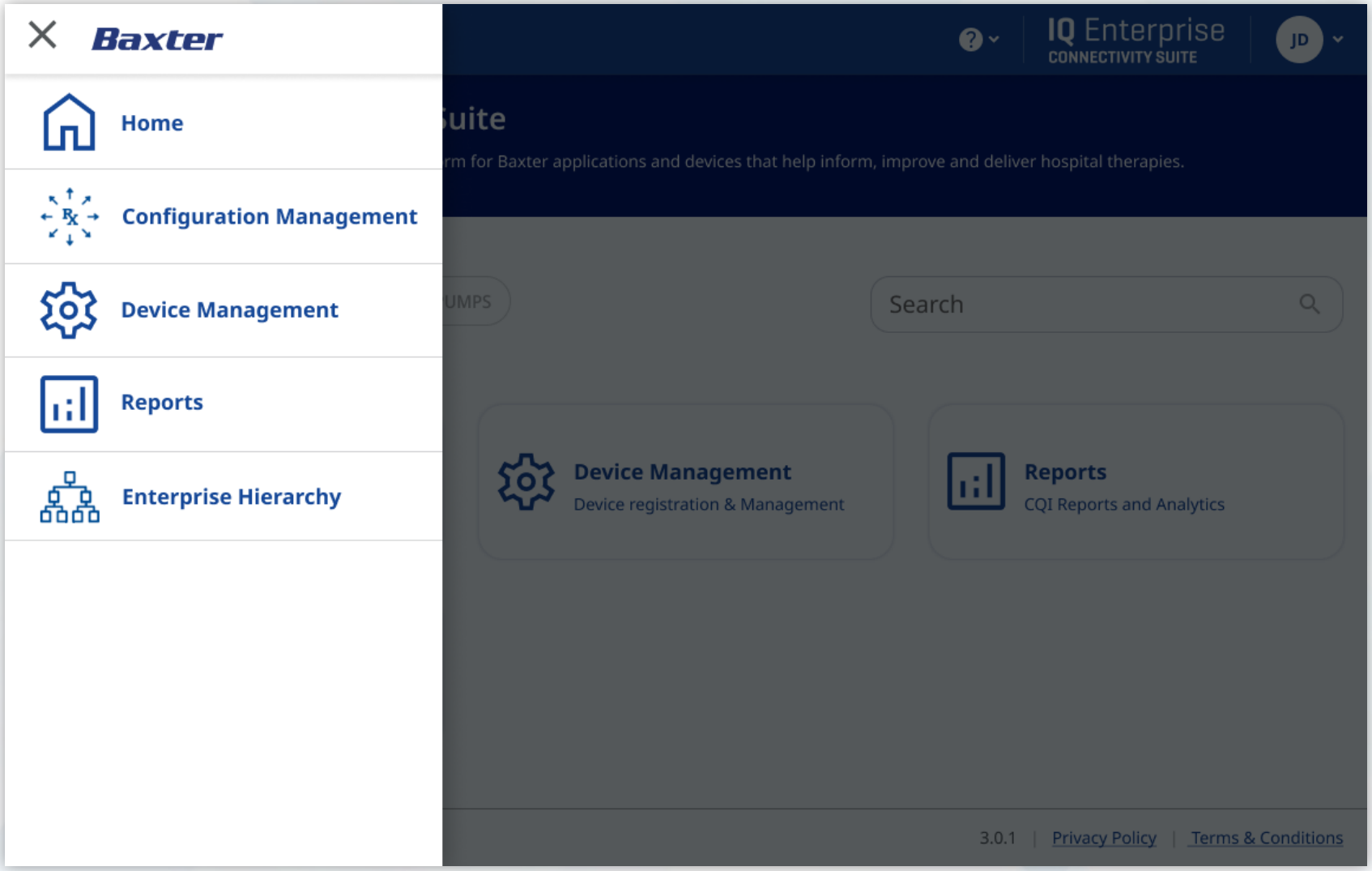
For this design we used the navy blue (#001A72) for all text links and buttons. While we used the Baxter Blue (#154898) for the header and titles.

# Home/Landing Page: Navigation




Current IQE

# Home/Landing Page: Navigation



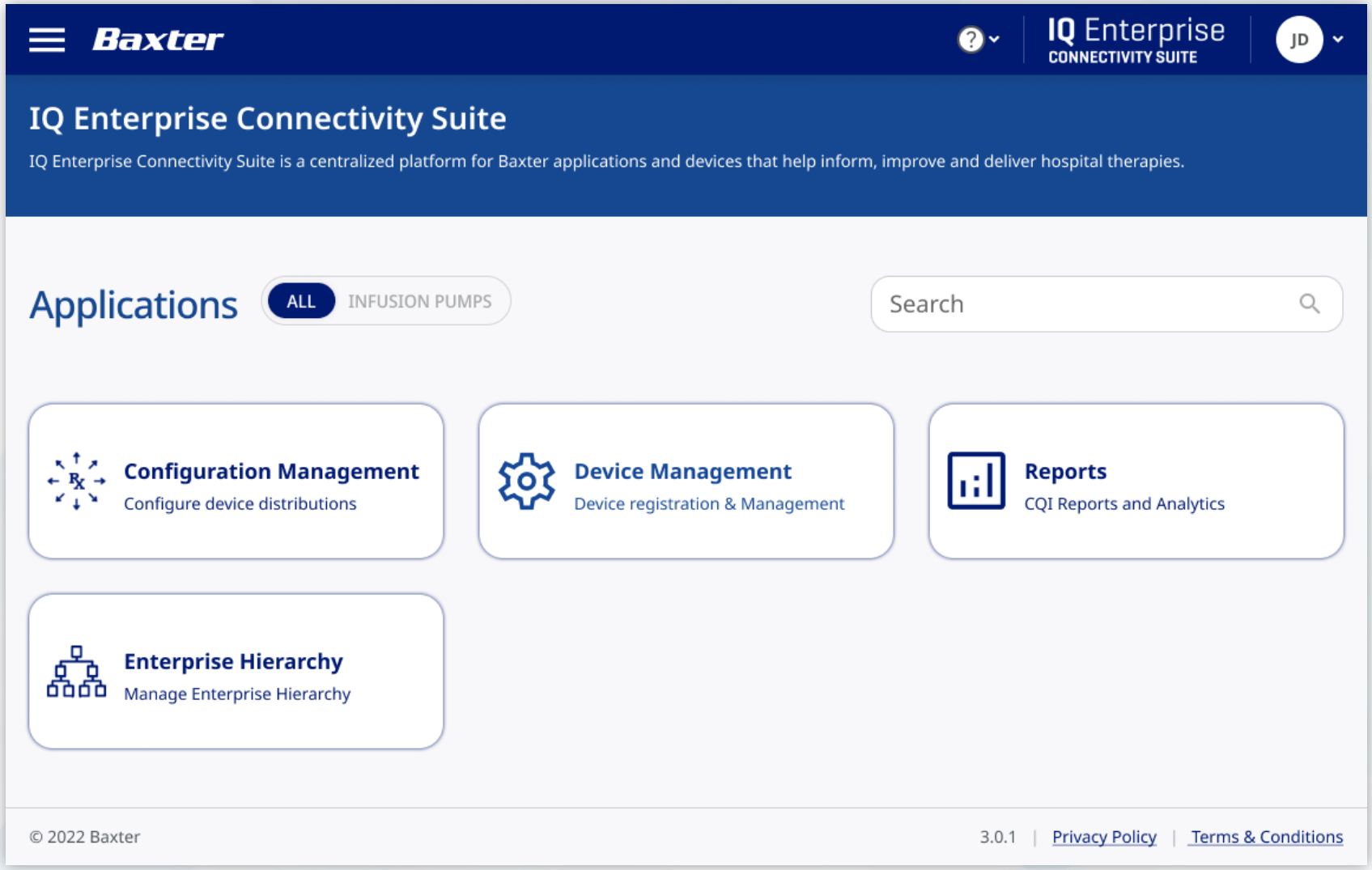

## IQE Baxter Blue

Updating the navigation was important. The “Infusion Pumps” dropdown was confusing when there were no other options.
Also, the buttons blended together as there were no separators.

We thought adding a black overlay would help differentiate the navigation from the rest of the.

Lastly, the text labels did not line up, for the update we lined them up to make them easier to read.

# Home/Landing Page: Navigation

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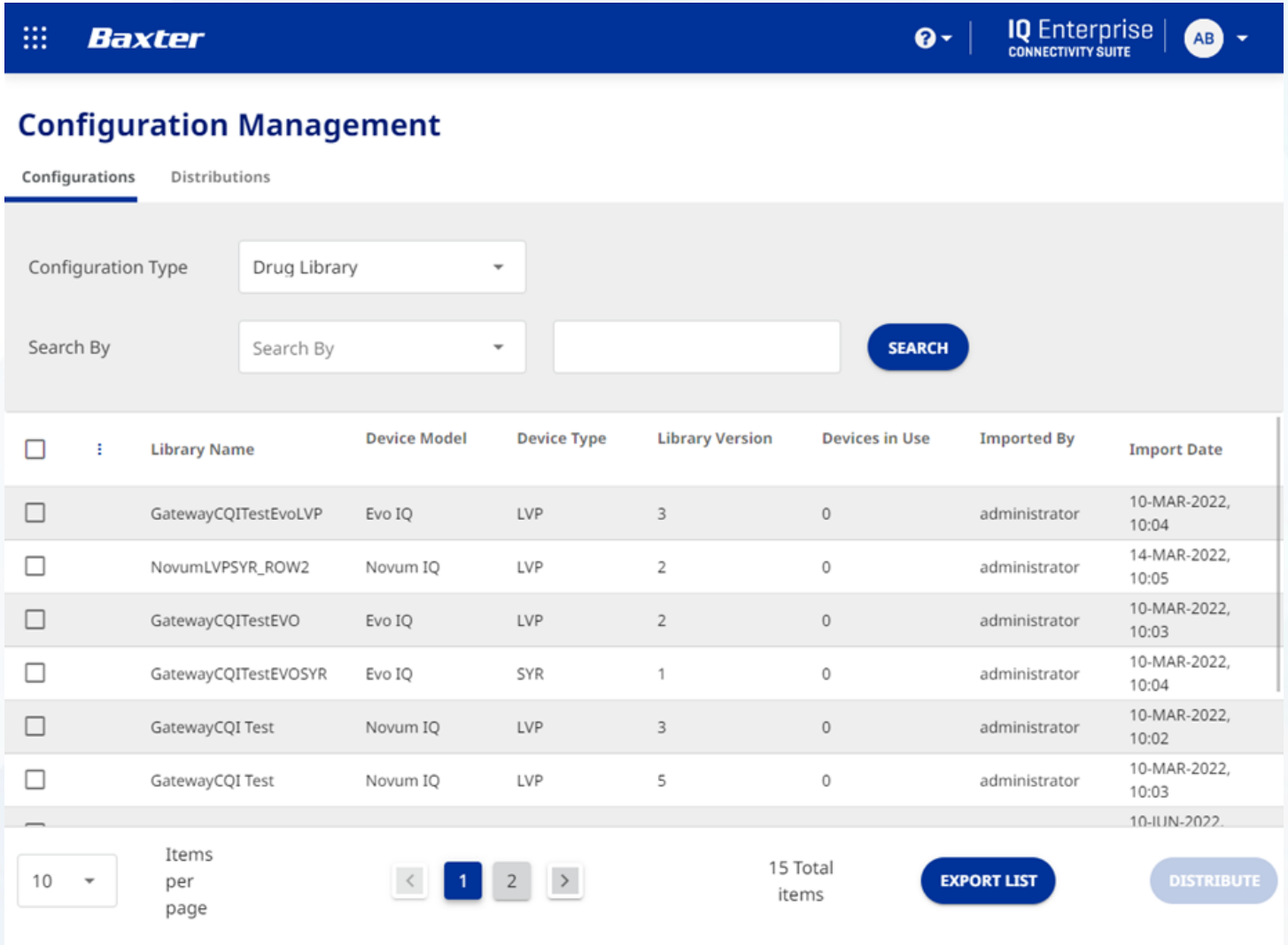


Current IQE

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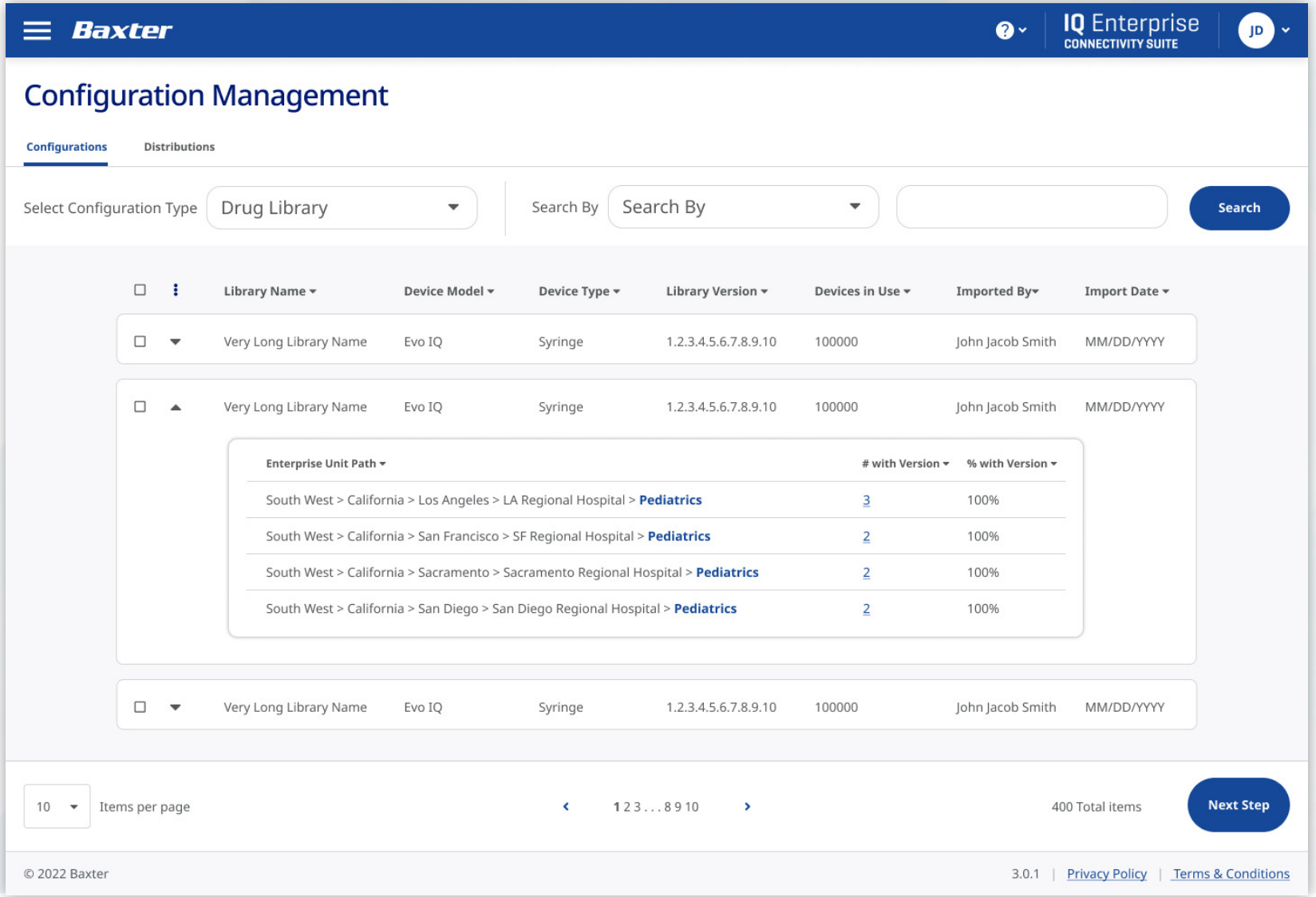


## IQE Baxter Blue

The first thing to notice is the design contains an expandable table row, while what has been built does not. We thought this would give an opportunity to explore additional ideas.

The updated design follows the white background for the headline, gray body section, white pagination and gray footer.

Updates:

- We restructured the configuration and search areas
- There is vertical spacing between table rows, this makes it easier to scan and looks “cleaner”

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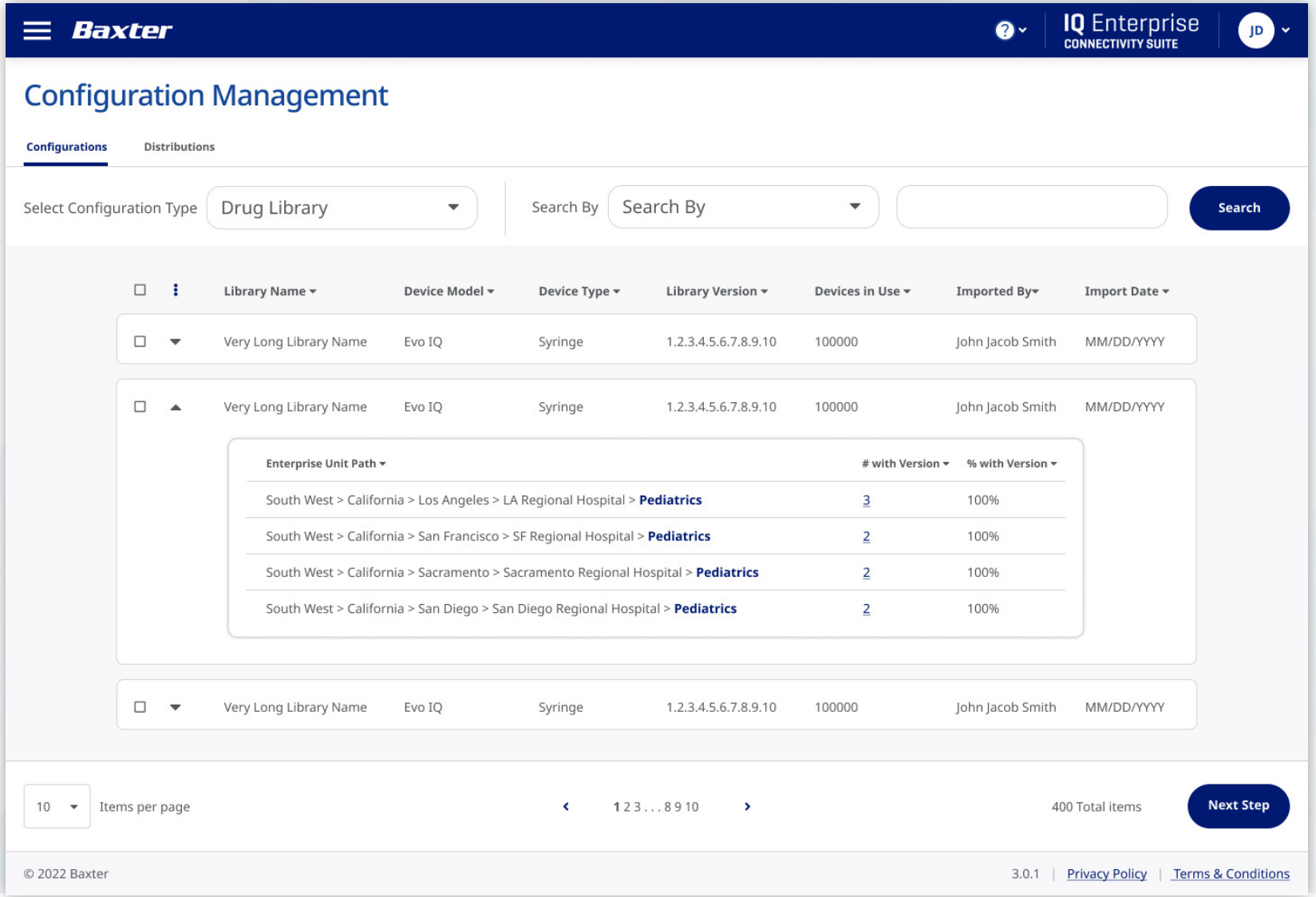


## IQE Home Navy Blue

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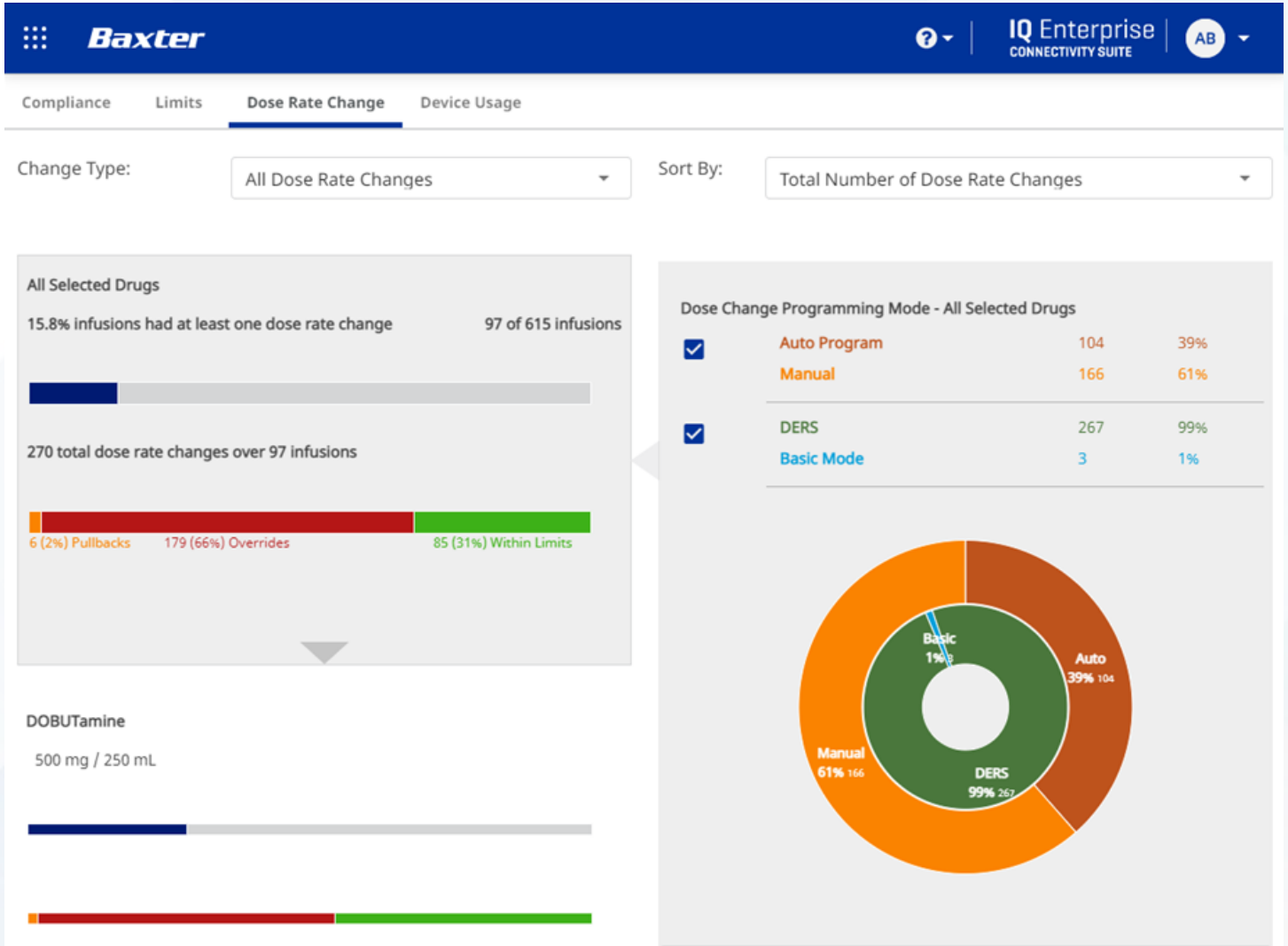
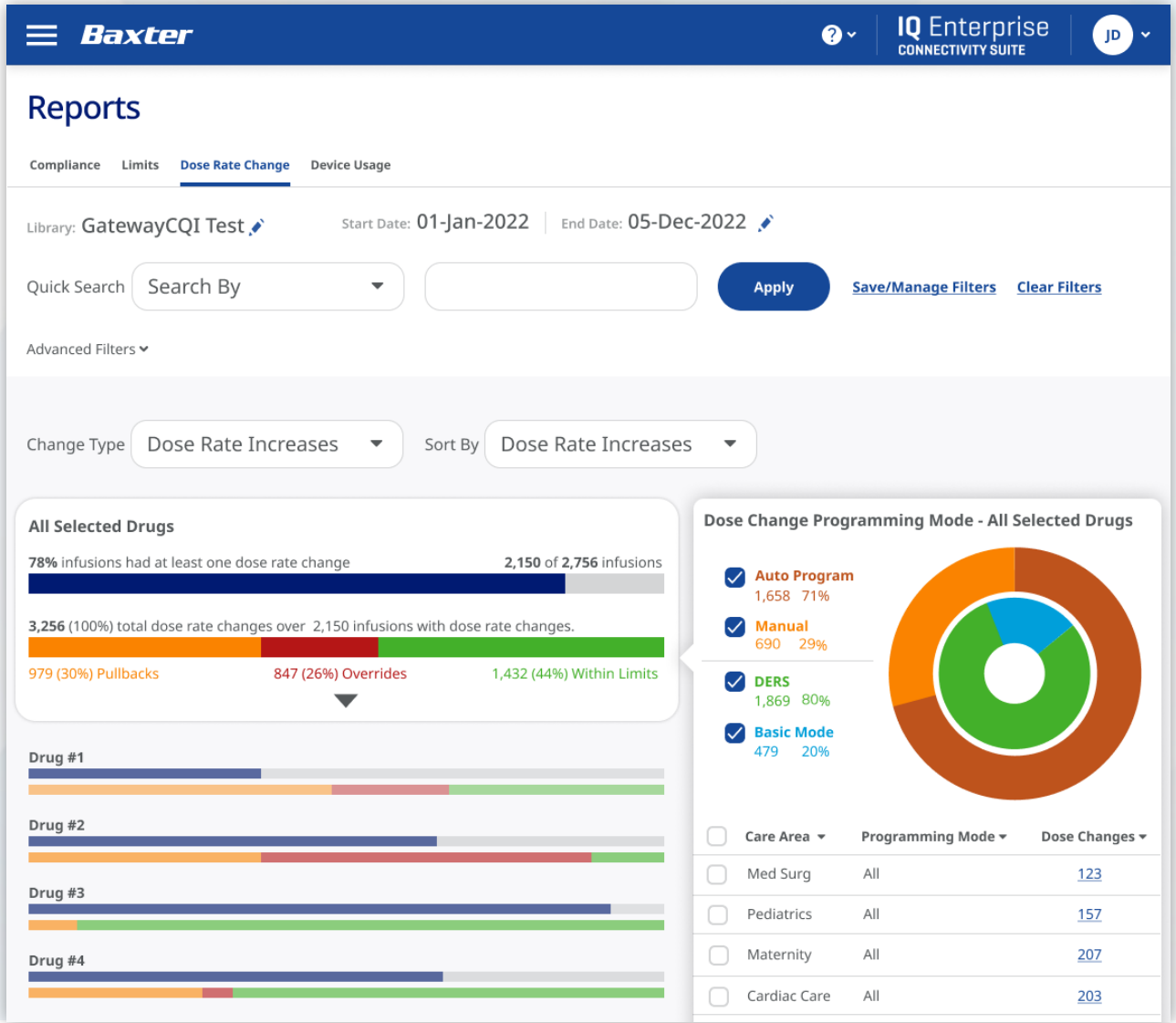



## Current IQE

(cropped view)

# Reports




## IQE Baxter Blue

There were extensive design updates on these screens.

- The libraries and dates have edit icons to make things less cluttered
- All options are now “inline”
- All colors come from the branding guidelines
- The “All Selected Drugs” area is outlined with a white background to make it stand out more
- The Dose rate change flyout has a white background with a drop shadow
    - The checkboxes have rounded edges
    - Table no longer has zebra striping
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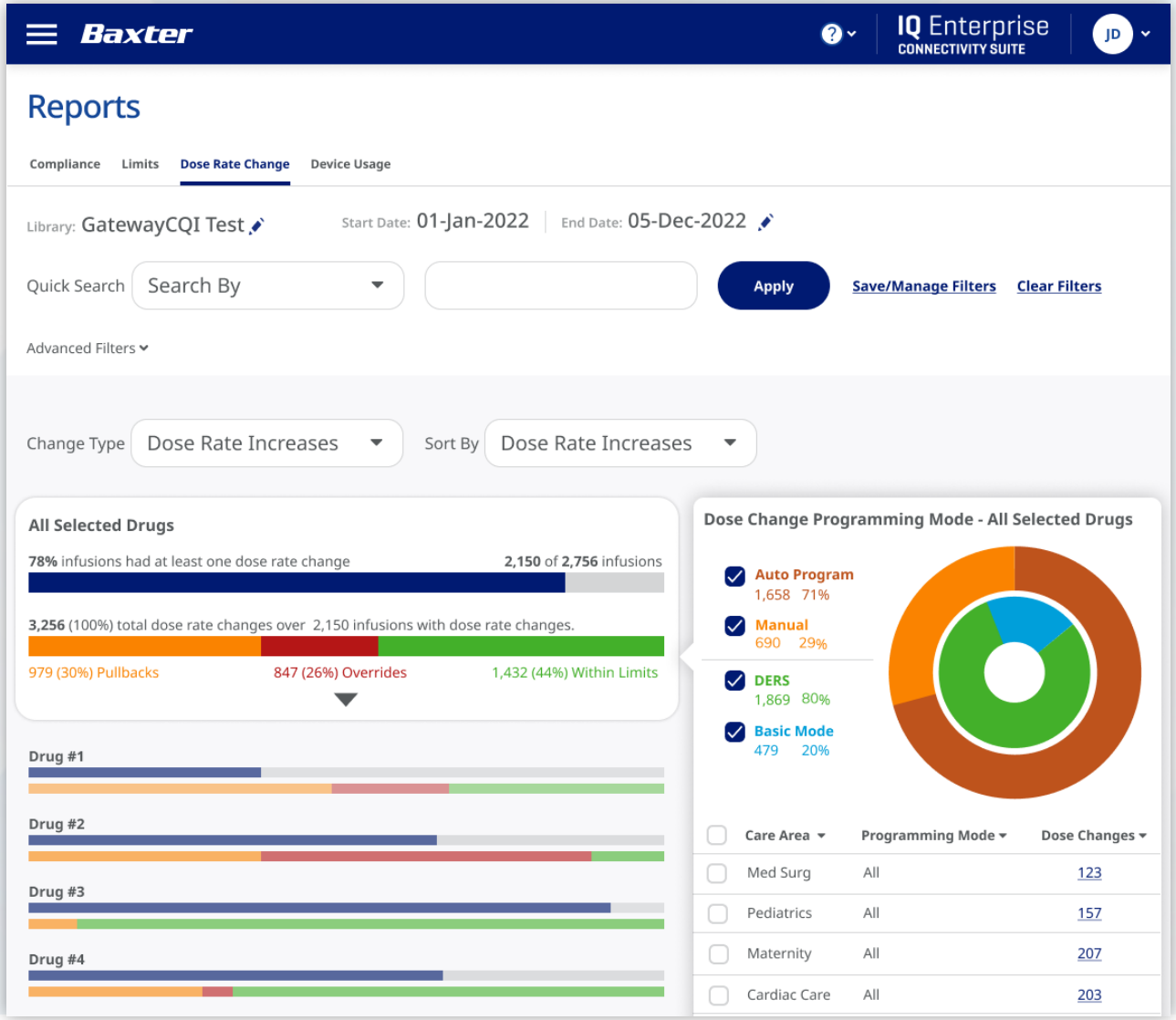
# Reports

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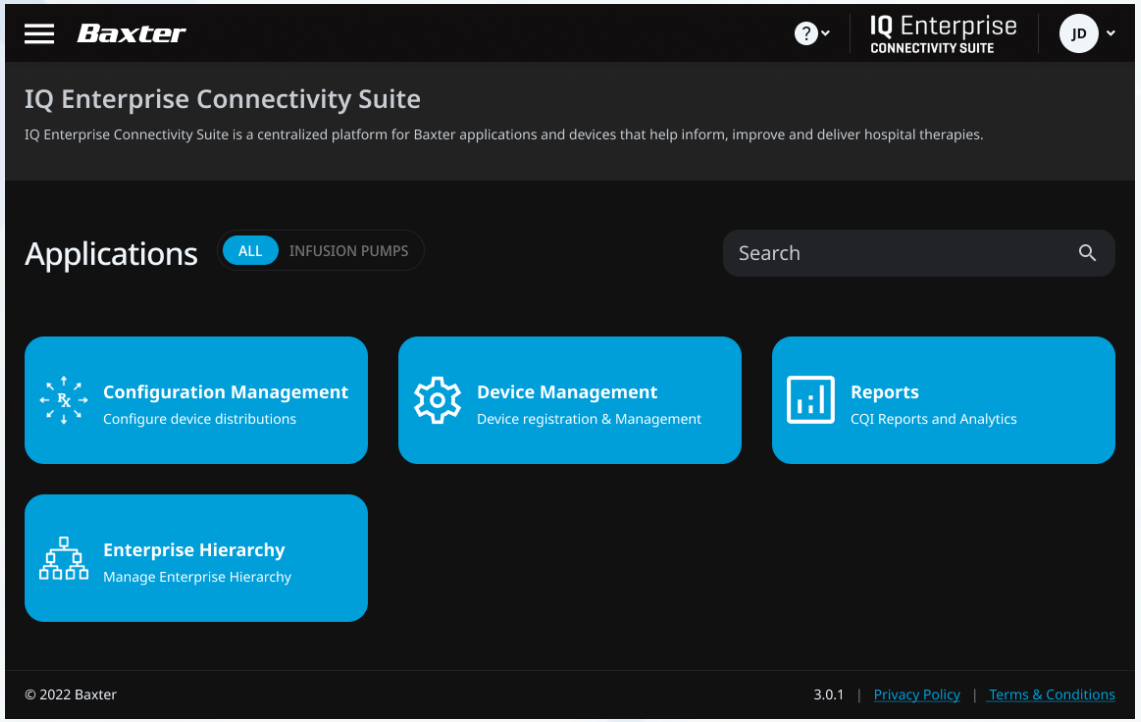
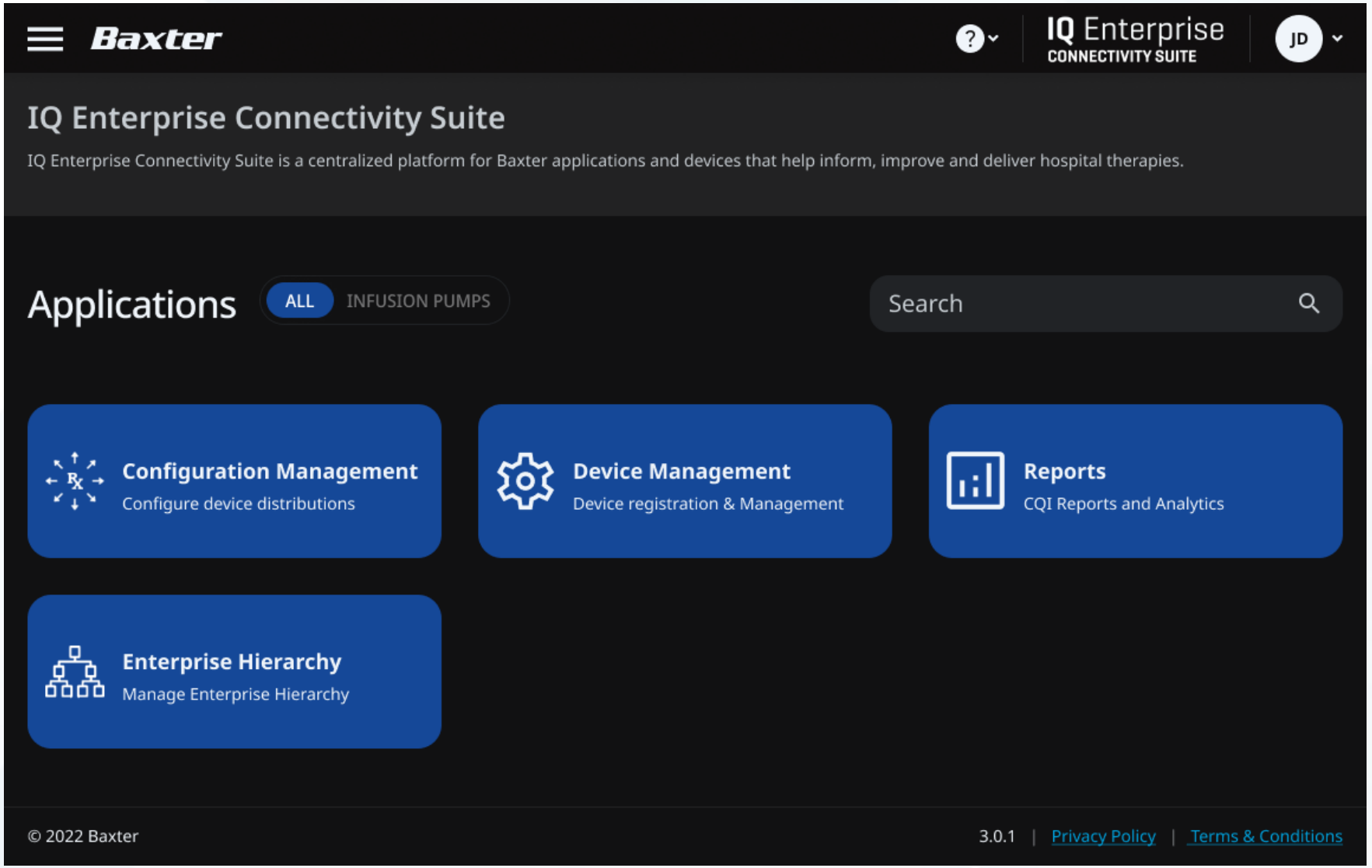
# Dark Mode Concepts

We have been noticing “dark mode” is becoming more prevalent. We decided it would make sense to attempt some dark mode options. These are based on a combination of the new Jellyfish interface, combined with the Fugu layouts using the new branding colors. We did several options using Baxter blue, Navy, gray and Cyan for buttons. We used Cyan for text links as it showed up the best. Here are a series of different variations…we went a little overboard on the options…

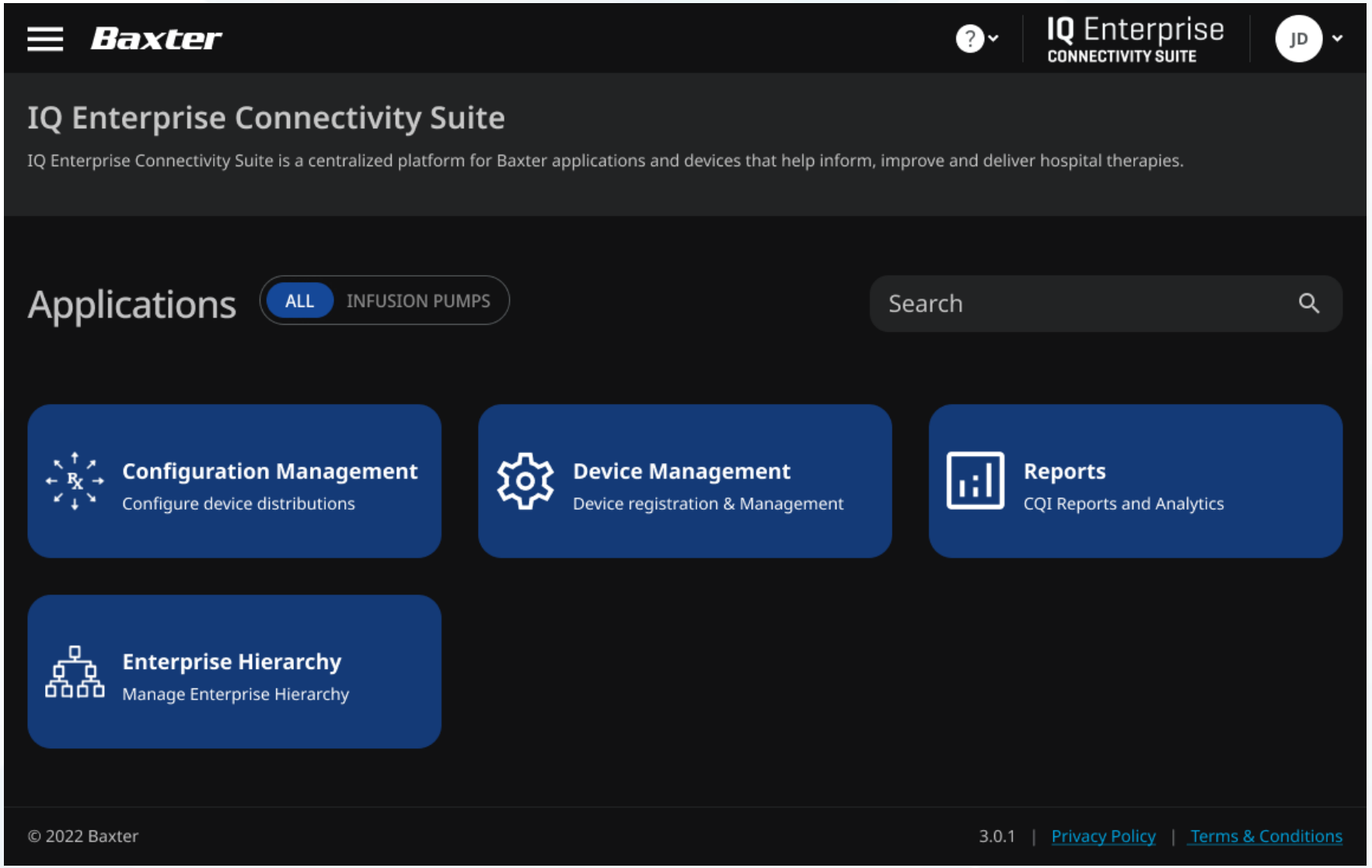


# Dark Mode Home



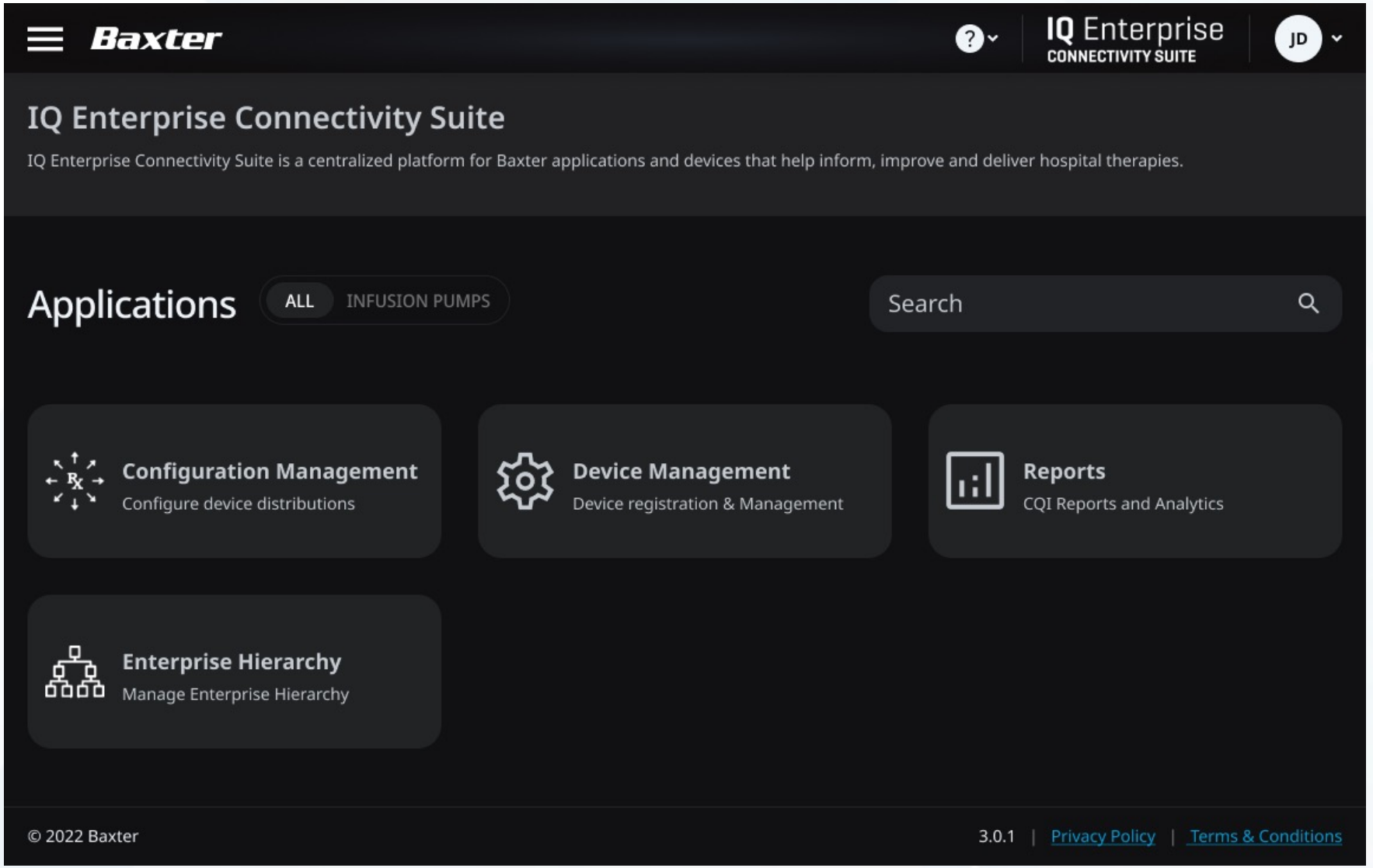

Baxter Blue

# Dark Mode Home



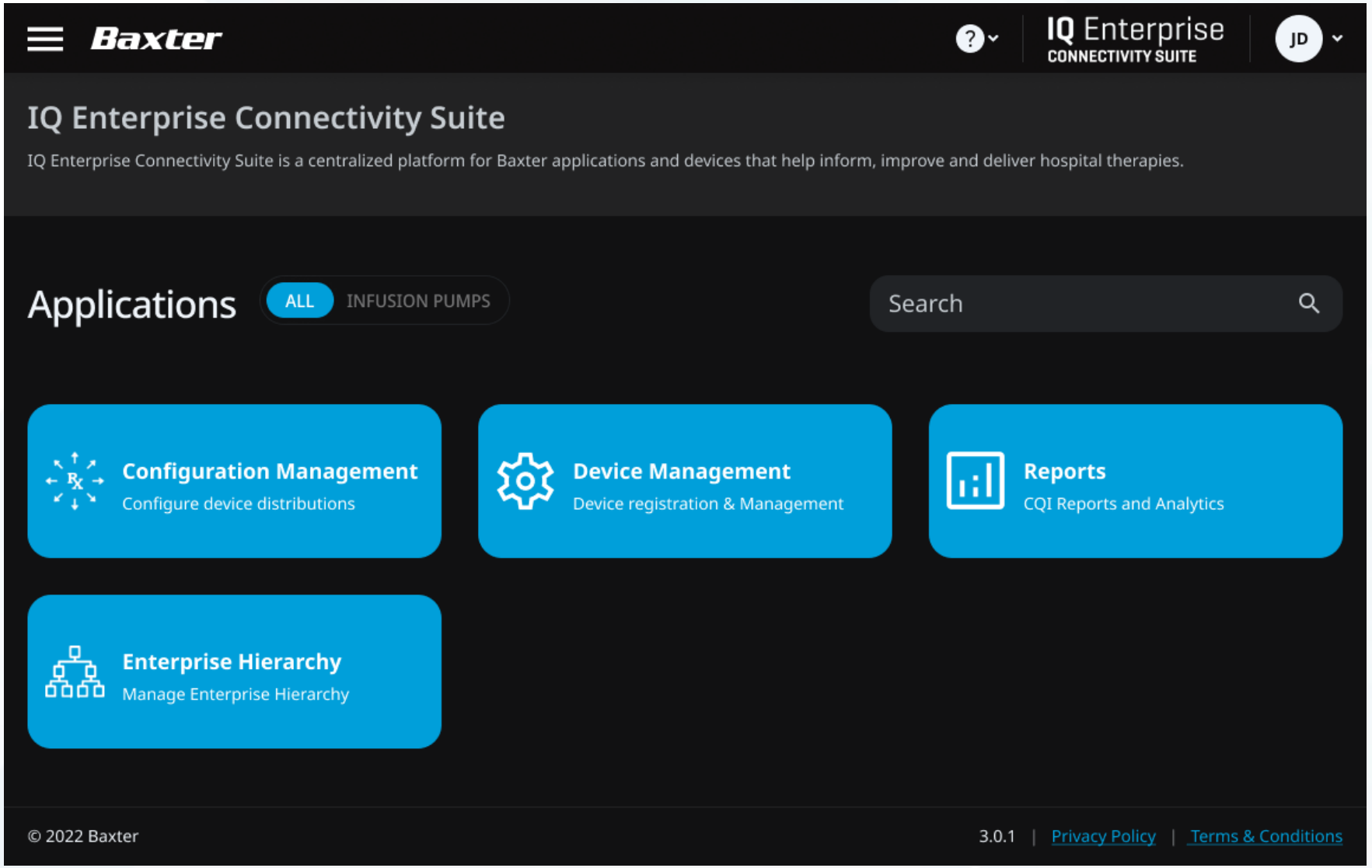

Baxter Blue 75% opacity

# Dark Mode Home



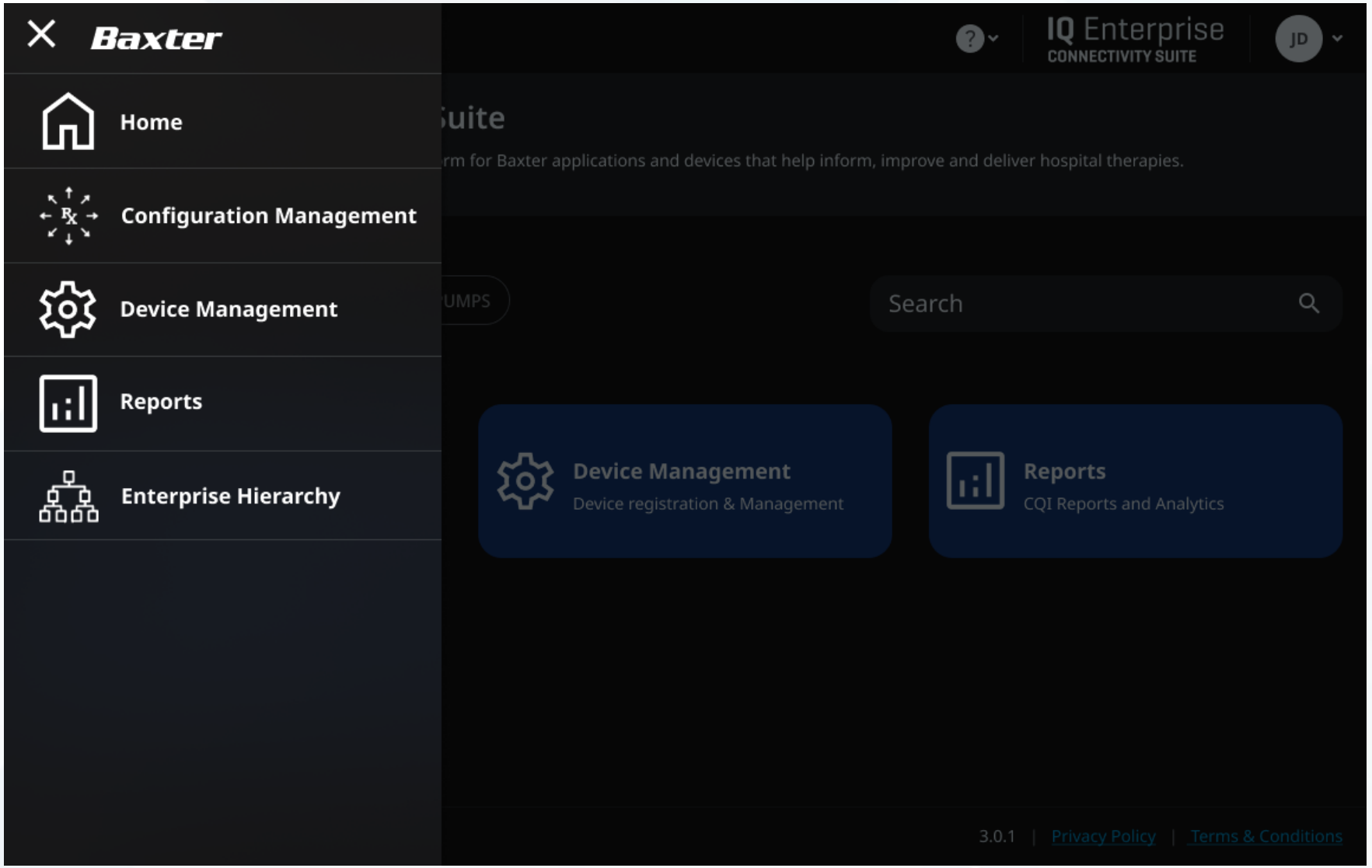

Gray

# Dark Mode Home



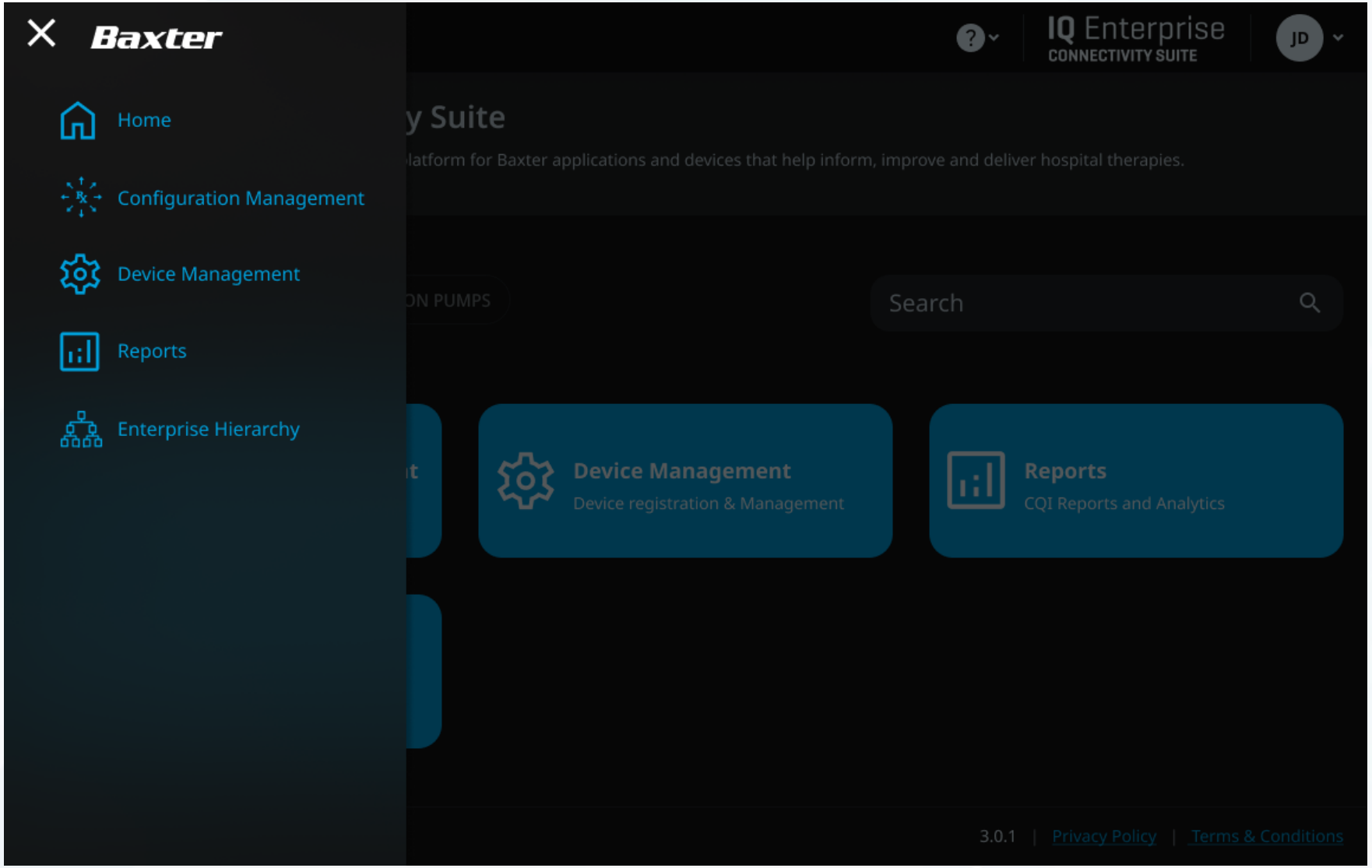

Cyan

# Dark Mode Home: Navigation




White Links

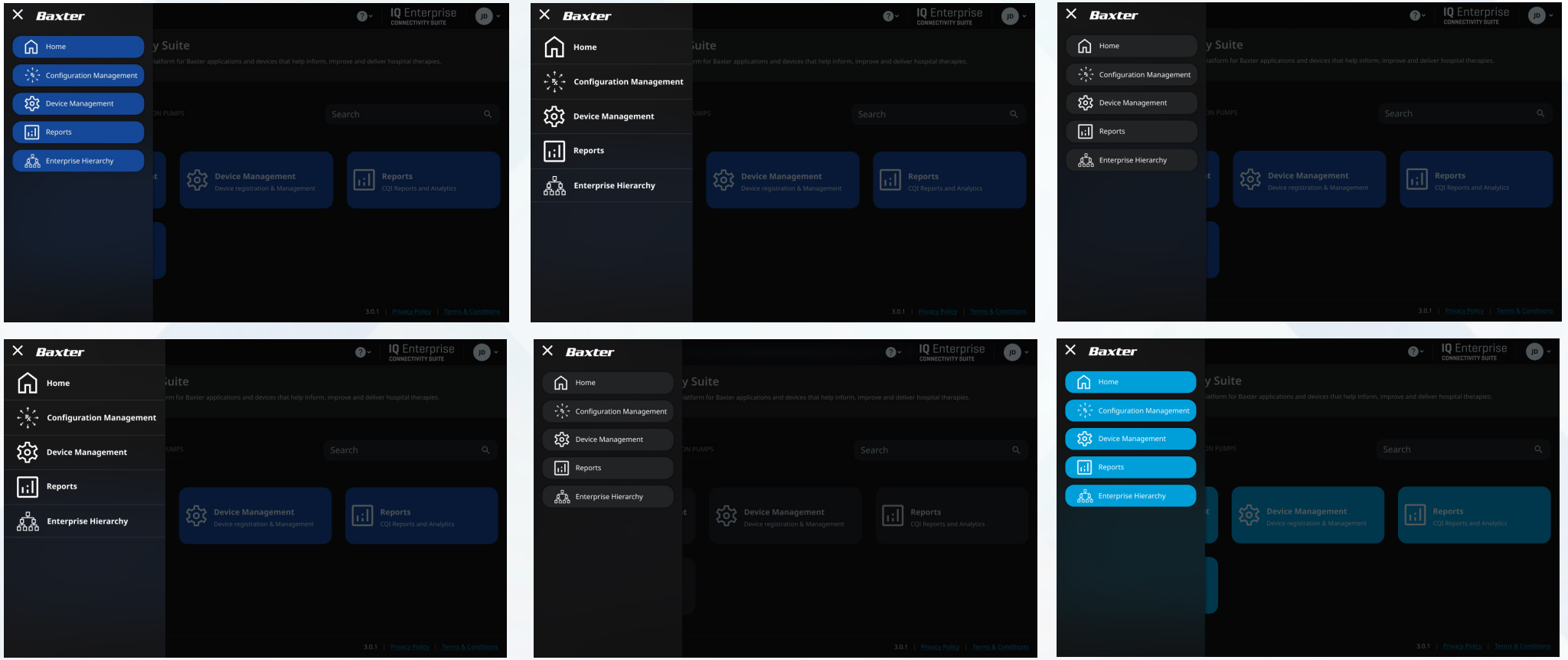
# Dark Mode Home: Navigation



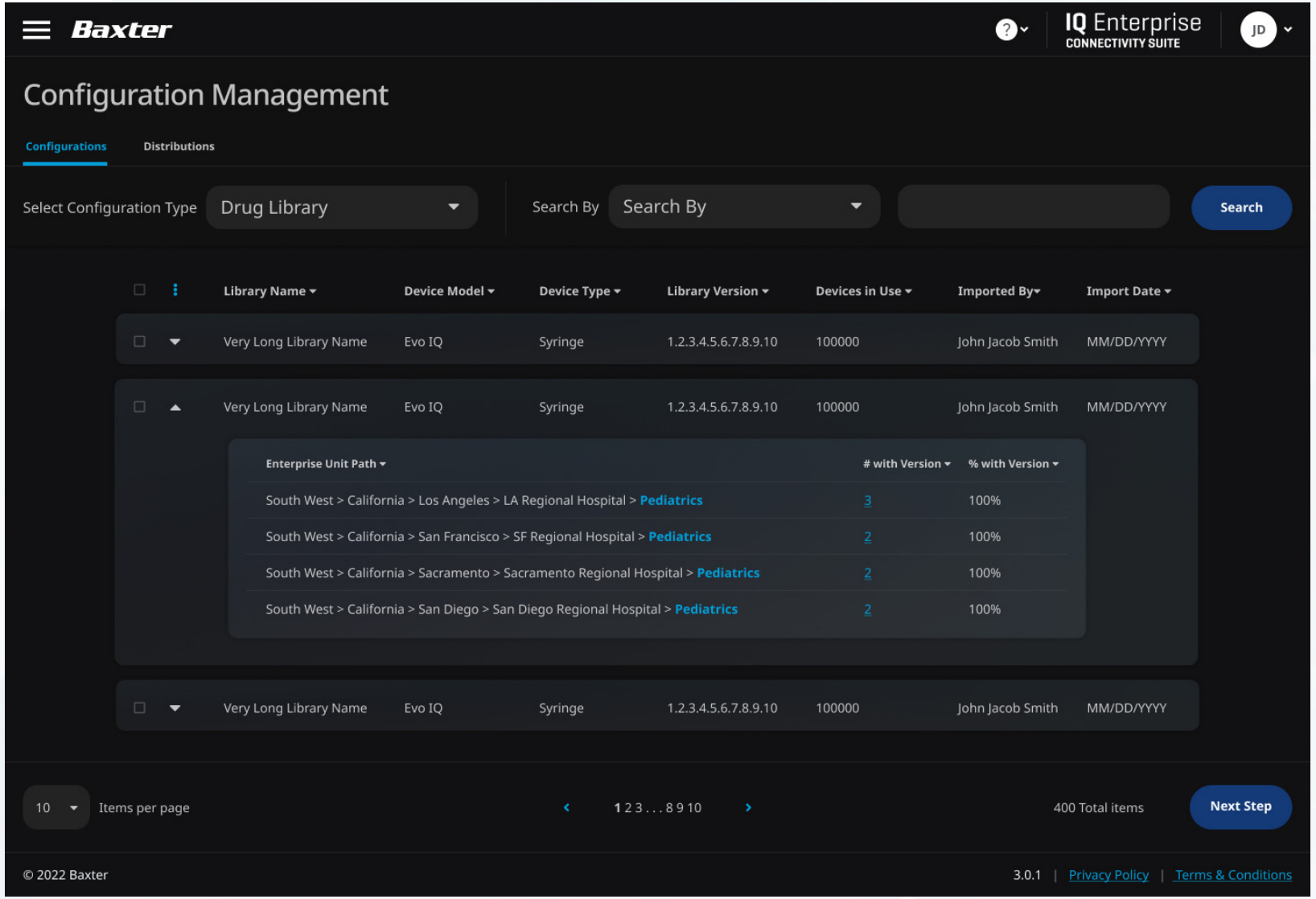

White Links

# Dark Mode Home: Navigation

## Variants



# Dark Mode Configuration Management




Baxter Blue 75% opacity buttons

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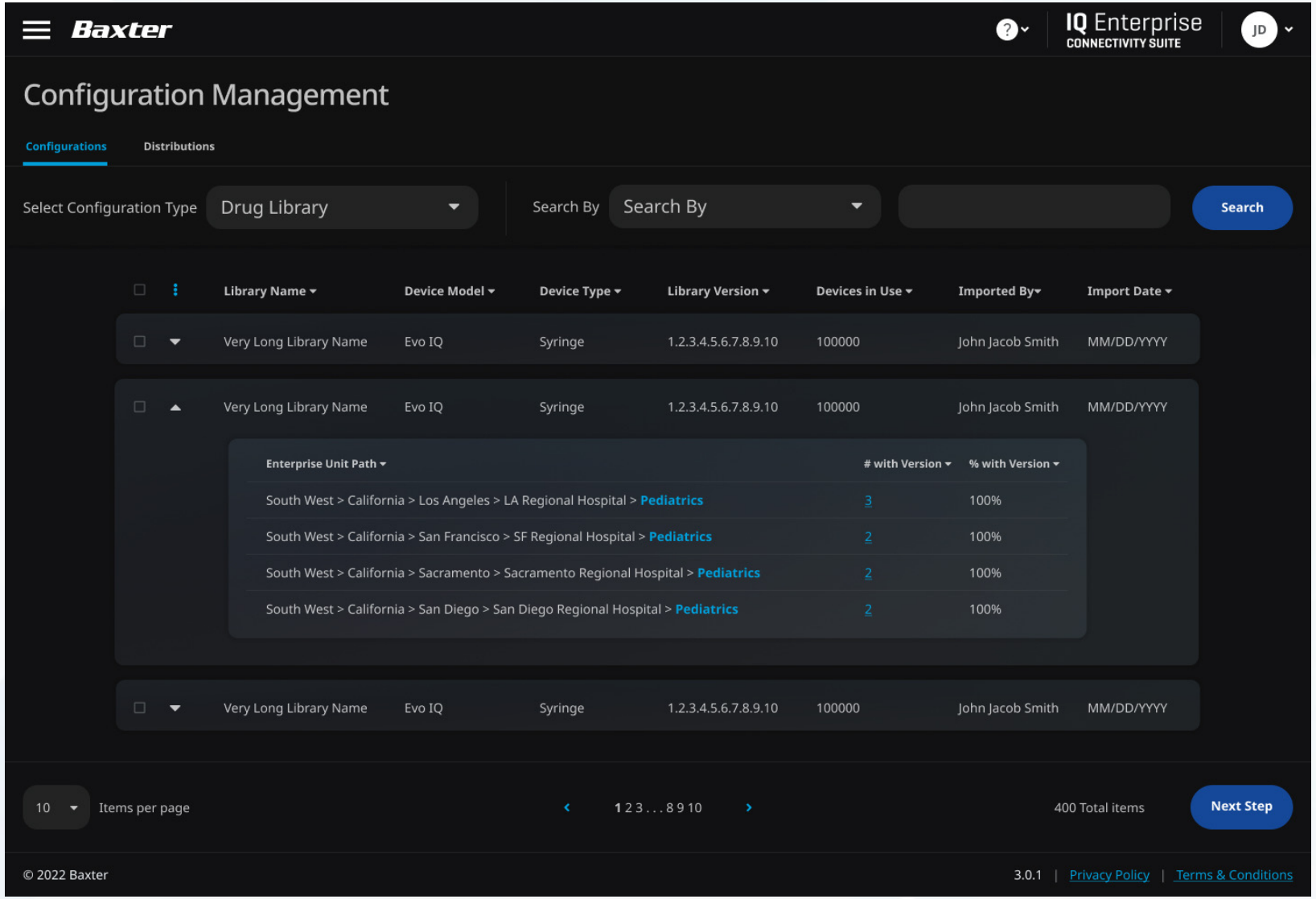


Baxter Blue buttons

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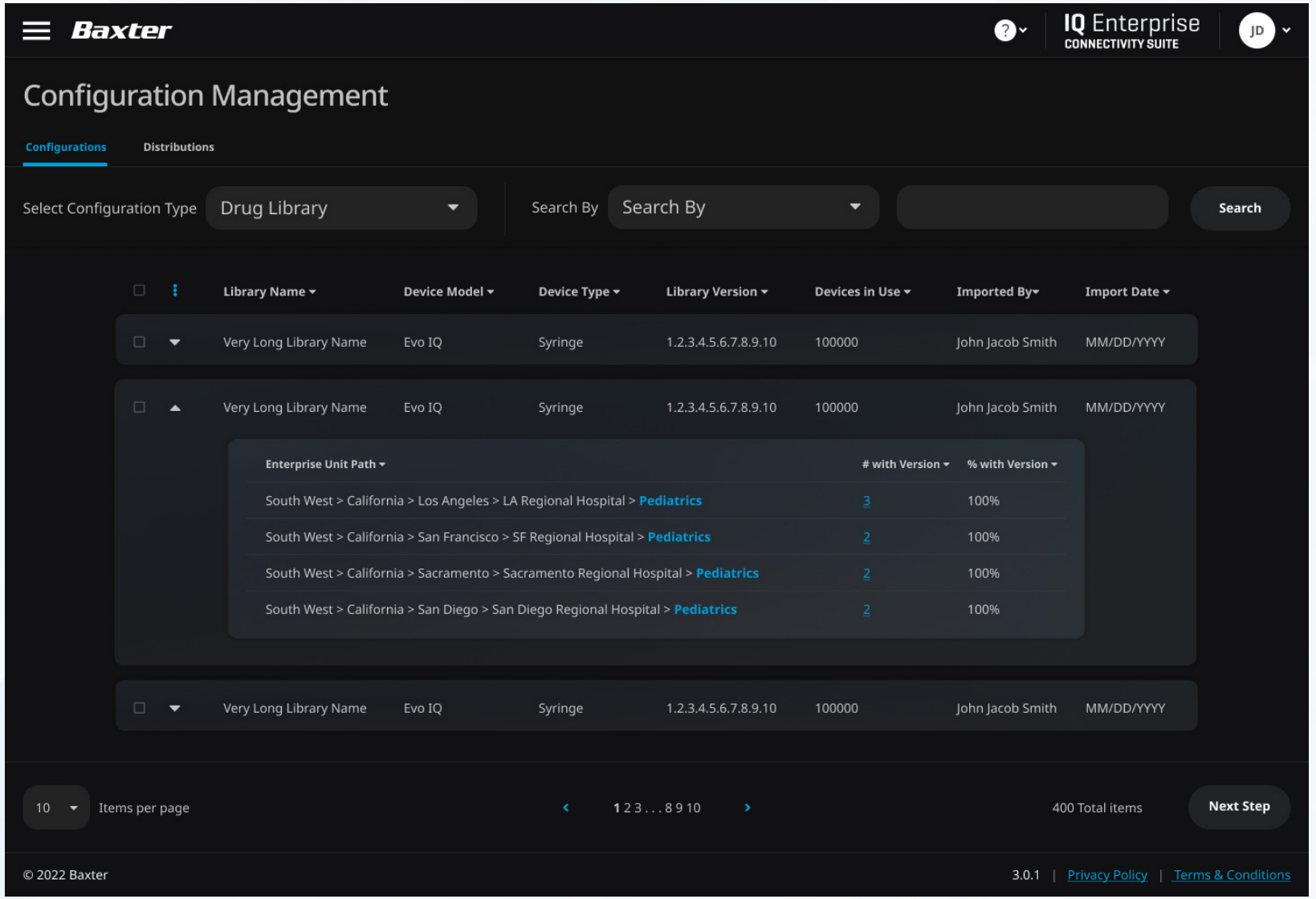


Gray buttons

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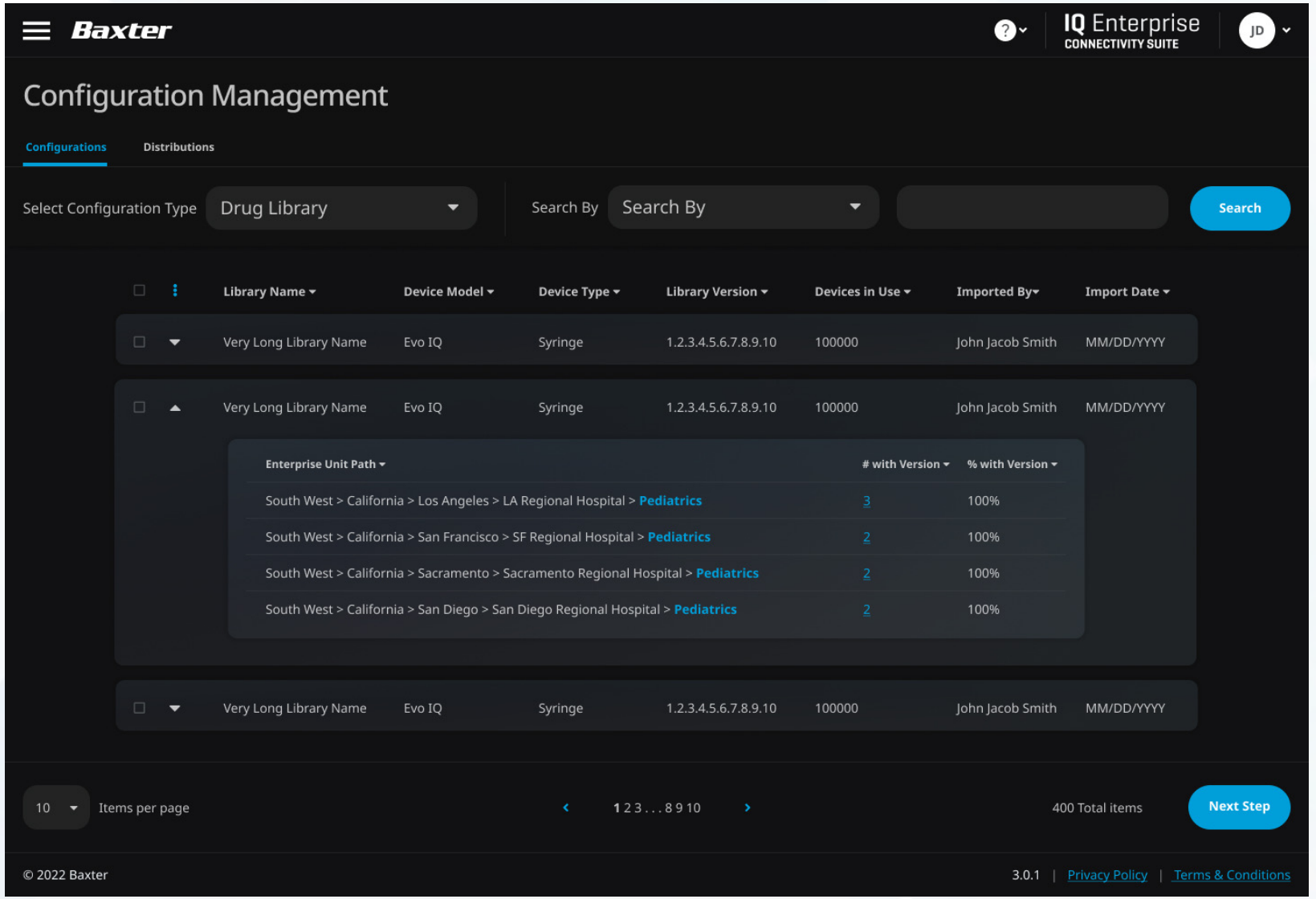
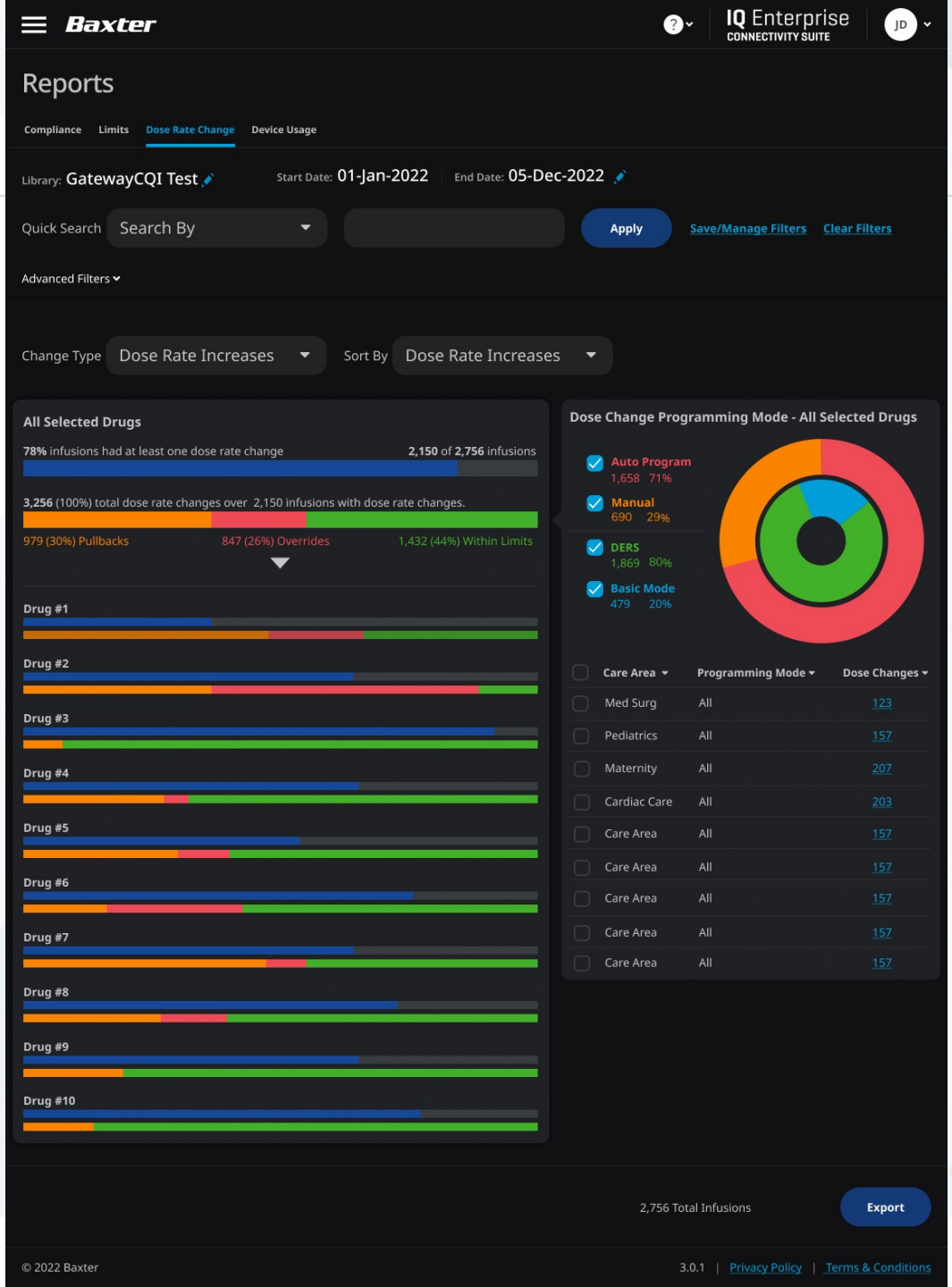



Cyan buttons

# Dark Mode Reports




Baxter Blue 75% opacity buttons

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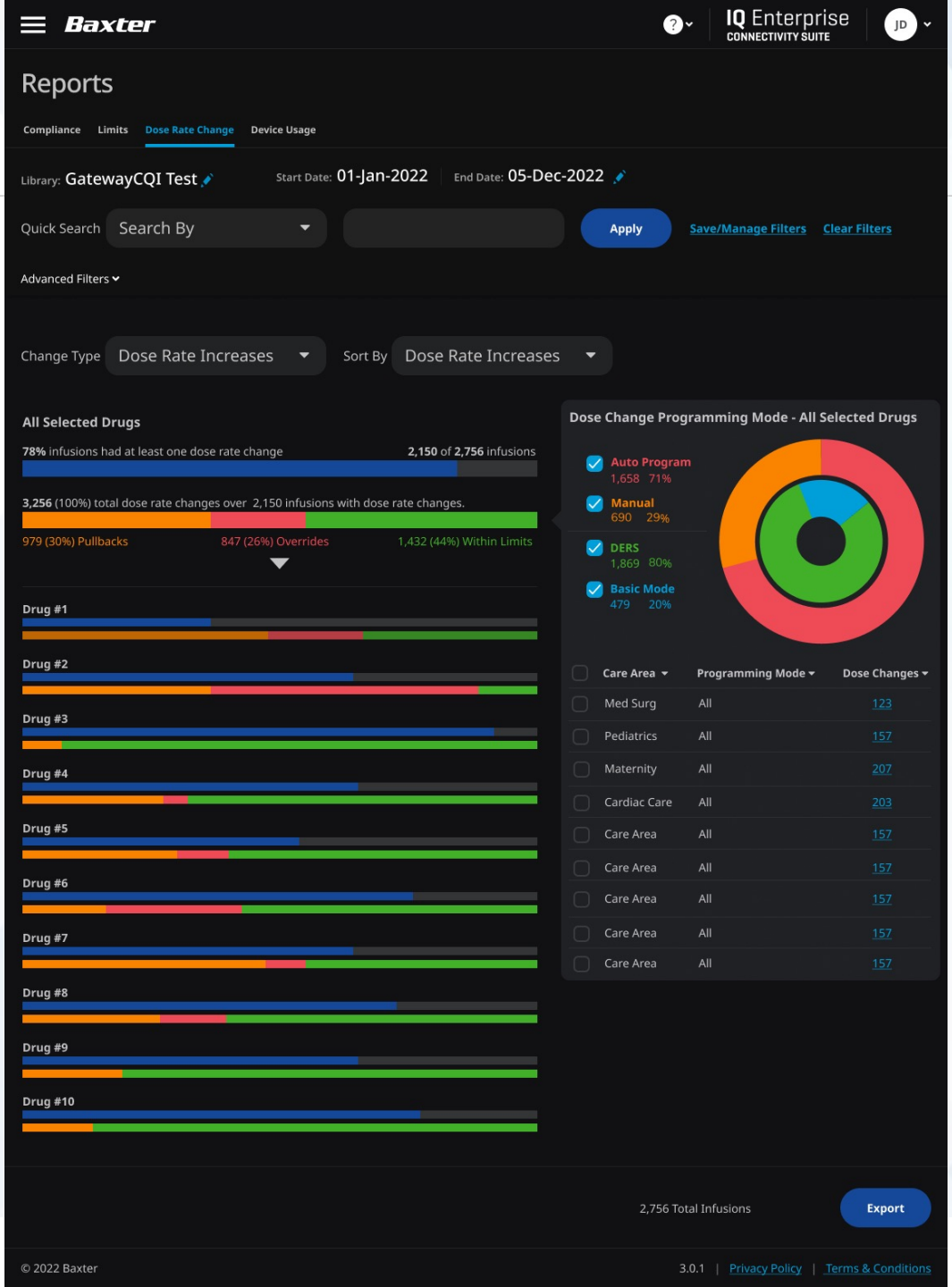
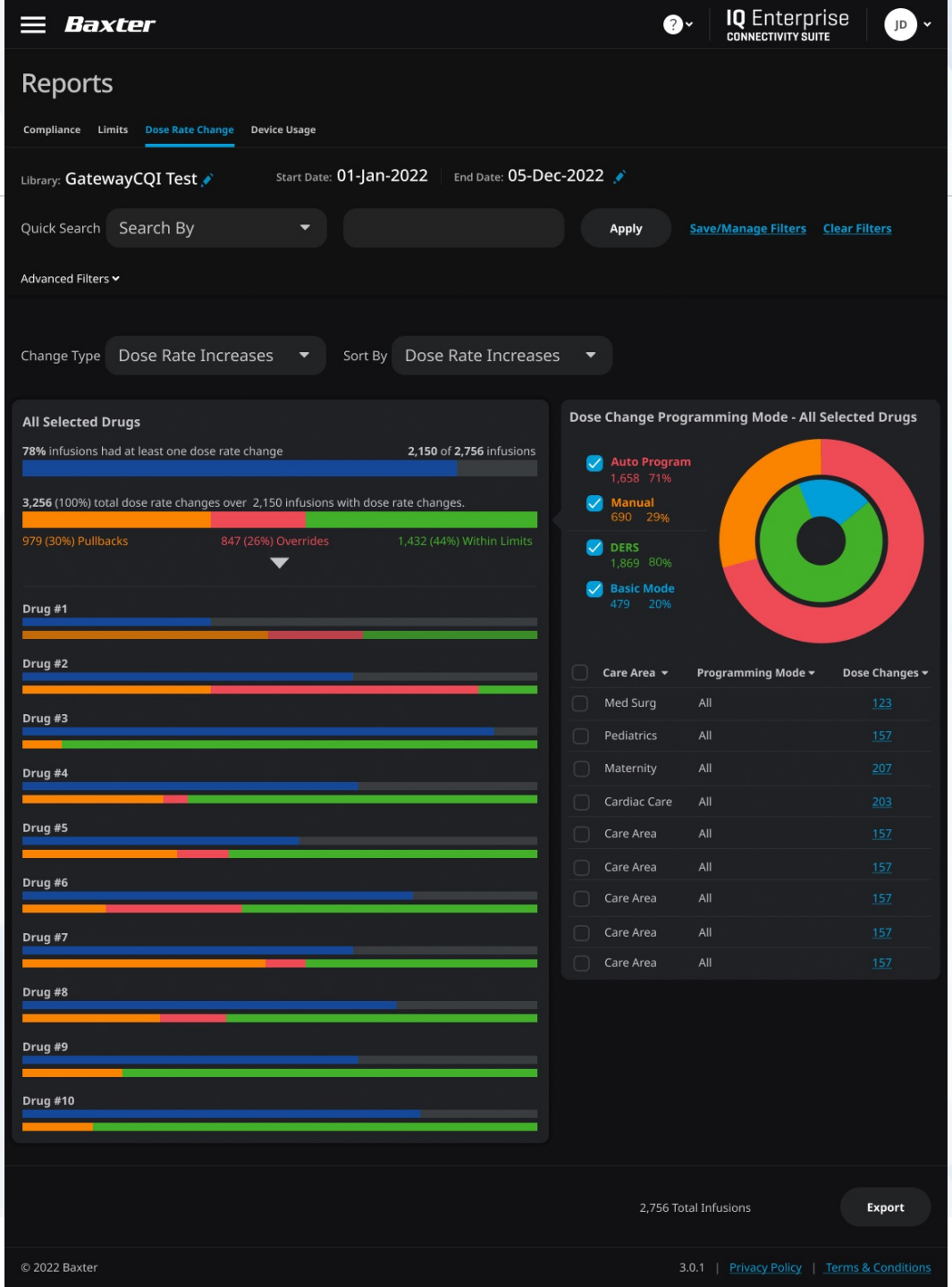



Baxter Blue buttons

No background on bar charts

# Dark Mode Reports

Gray buttons



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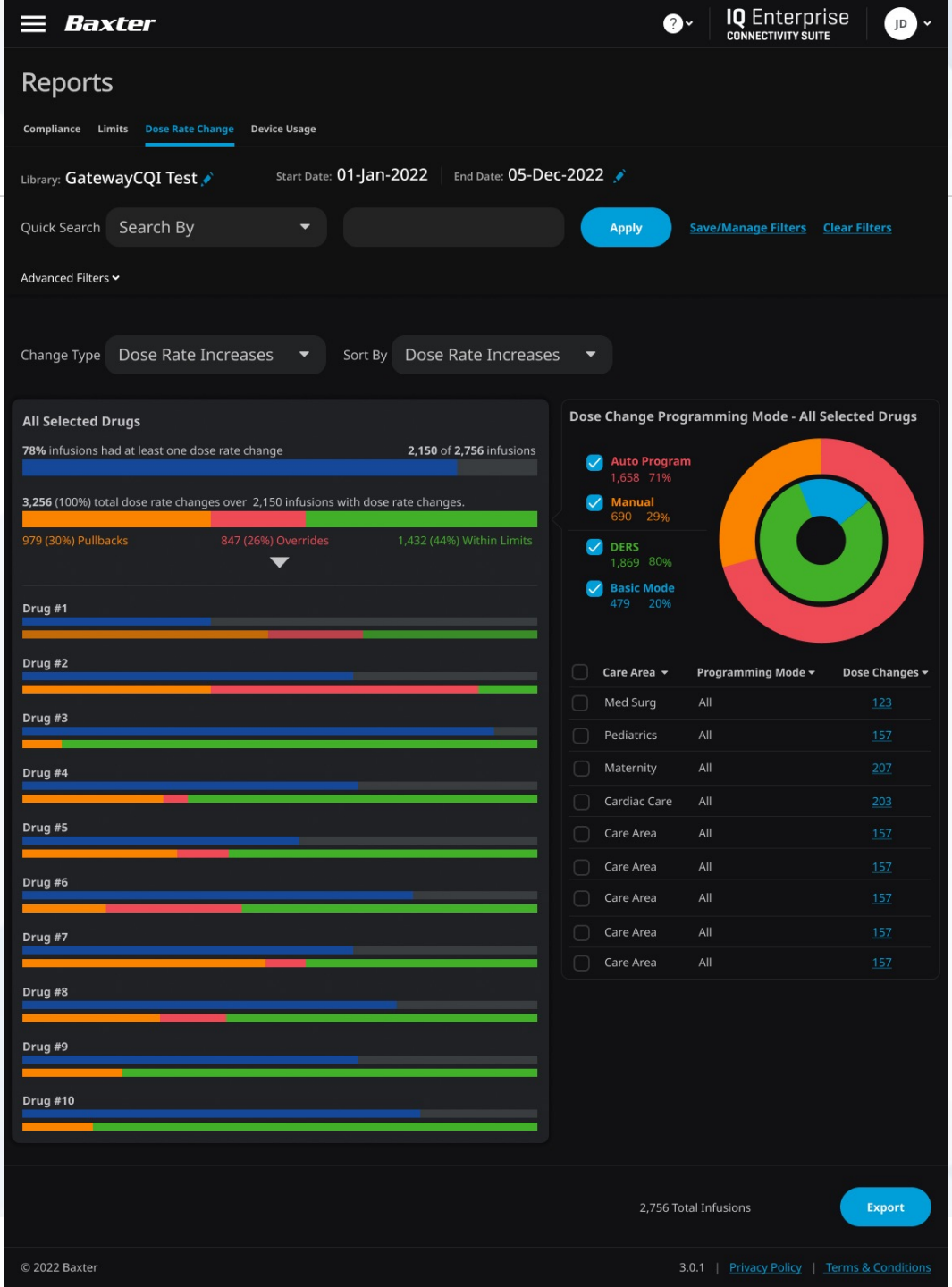


Cyan buttons

No background, only outline on flyout

Baxter

*Thank you!*