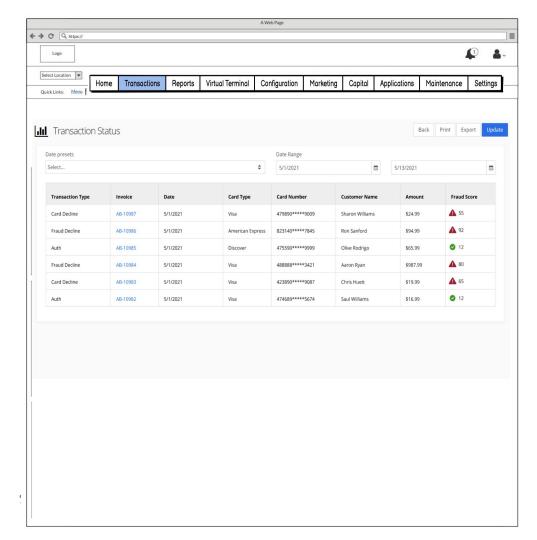
SHIFT(4)

LBM.next nav

August 2021

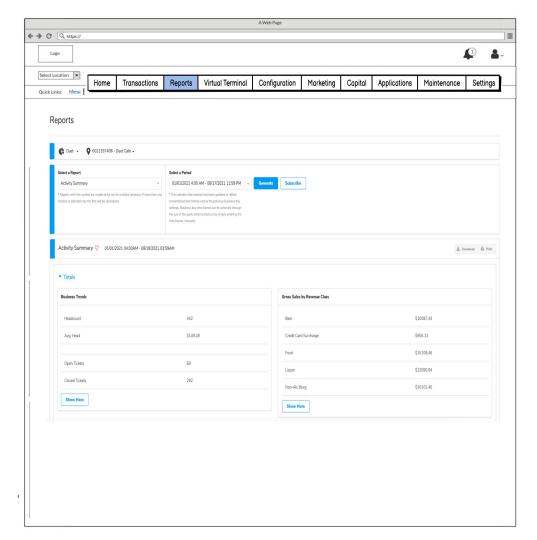


Updated Navigation Options



Transactions:

- Real time transaction dashboard
- App was recently added to Shop, this page copied from that implementation
- Figma available <u>here</u>



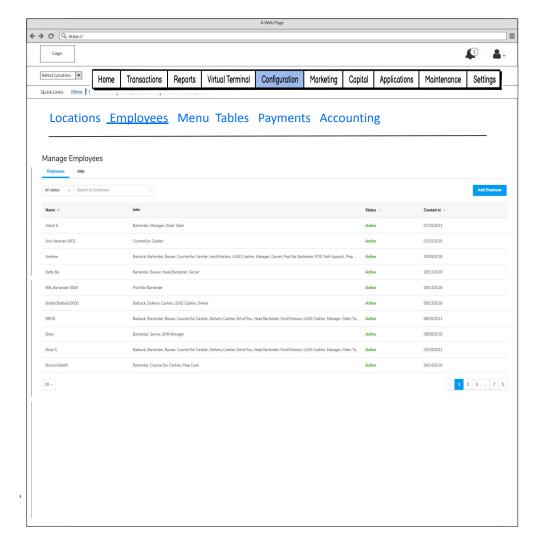
Reports:

- Currently available LBM report creator shown on this page
- This page will differ by vertical, hospitality
 & retail



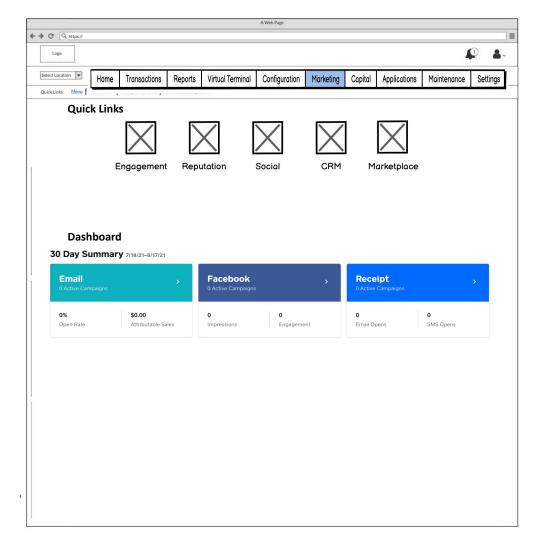
Virtual Terminal:

- Currently available LBM Virtual Terminal application shown on this page
- This page will be consistent for all verticals



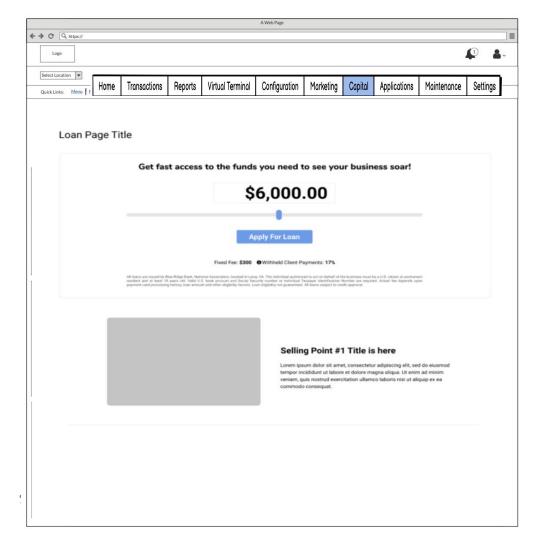
Configuration:

- POS Configuration page
- All configuration categories shown in secondary nav
- Existing LBM configuration pages utilized in this section
- This section dependent on vertical and POS product



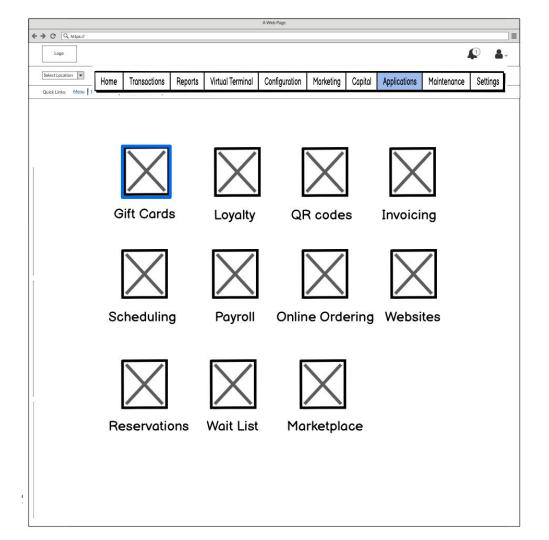
Marketing:

- This page is placeholder only
- Intention is consolidation of all marketing capabilities on single page with quick dashboard view of activity and performance
- Plan to hire a Marketing product lead to own these capabilities and roadmap
- This page will be consistent for all verticals



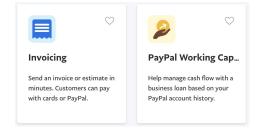
Capital:

- Shift4 Capital Loan Opt-In page
- This page not yet available
- Latest design approach available <u>here</u>
- This page will be consistent for all verticals

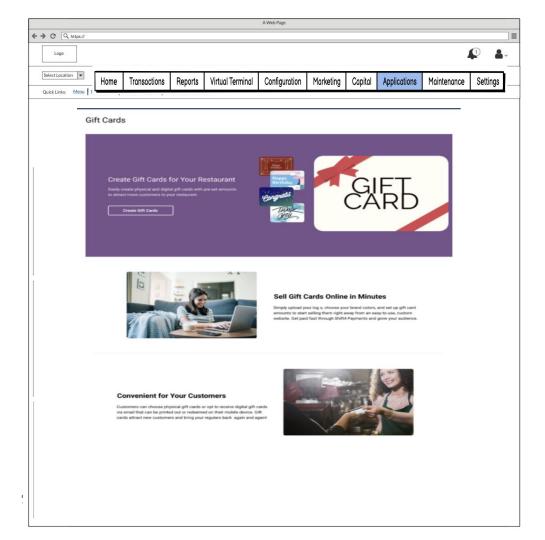


Applications (1 of 2):

- Placeholder page
- Showcase all add-on products, collection of both Shift4 & Partner/whitelabel products
- Each product will have an individual product page to define value/capabilities and CTA to configure and launch the product (see next slide)
- Buttons will be represented similar to this:

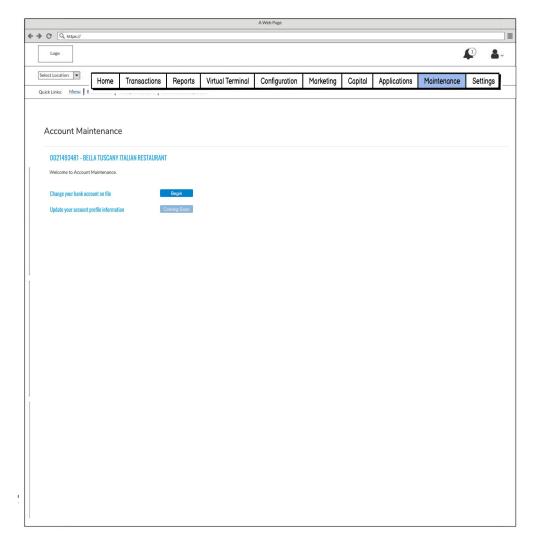


This page will vary by vertical



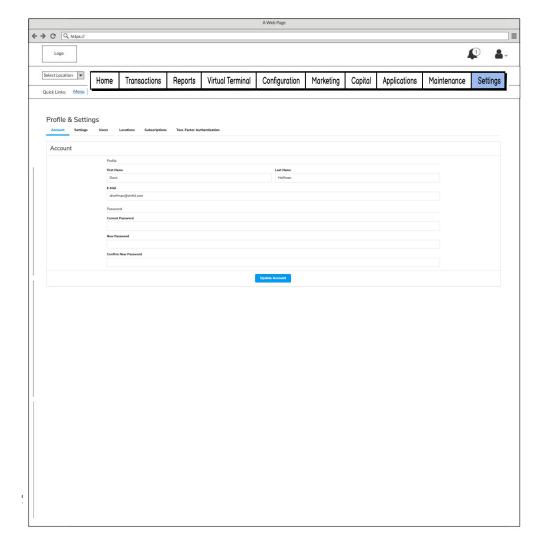
Applications (2 of 2):

- Gift Card product example



Maintenance:

- Currently available LBM Account Maintenance page
- This page will be consistent for all verticals



Settings:

- Currently available LBM Profile & Settings shown on this page
- This page will be consistent for all verticals